Census and ACS in the Classroom
A “Hands-on” Workshop for College Professors

Wednesday, May 2 • 1:30 - 5:00 PM
(location to be announced)

Interested in current U.S. demographic trends on race, immigration, the family, aging, and more? Looking for easy-to-use tools to help introduce your students to data analysis?

Presenters
Mark Mather, Population Reference Bureau, www.PRB.org
Andrew A. Beveridge, Social Explorer, www.Socialexplorer.com

This workshop will focus on how professors can integrate the analysis of US Census and American Community Survey (ACS) data in relevant, user-friendly ways in such courses as Intro Sociology, Social Problems, Stratification, Race Relations, the Family, Sociology of Aging, Population, and more. Participants will learn about the Social Science Data Analysis Network (SSDAN) directed by Professor Frey at the University of Michigan and Social Explorer directed by Professor Beveridge of Queens College, City University of New York. Related supplemental material on Census and population topics produced by Population Reference Bureau (PRB) will also be presented by Dr. Mather of PRB.

The workshop will begin with an overview of the SSDAN project and data analysis materials. Brief tutorials on the easy-to-use Datacounts and CensusScope.org software tools will follow, with examples drawn from existing U.S. Census and ACS access tools. In a “hands-on” session, two person teams will “play the role of students” and conduct analyses of pre-tailored 1950-2010 Census, and 2010 ACS data using the online Datacounts software as well as the PRB and US Census Bureau Websites.

This will be followed by a demonstration of the online mapping and teaching applications of the Social Explorer. The systems interactive mapping capabilities utilizing a vast census and ACS data archive provide students and teachers innumerable opportunities to explore a wide variety of social and demographic topics, nationally, historically, and close to home.

Dr. Mather of the Population Reference Bureau will introduce participants to several of PRB’s most popular classroom products, publications, and website applications related to the Census, ACS and topics that can be taught using these data.

All participants will receive access to the learning modules; a copy of Professor Frey’s workbook, INVESTIGATING CHANGE: WEB-BASED ANALYSES OF US CENSUS AND ACS DATA (Wadsworth, 2012), coupled with access to the related website; selected Population Reference Bureau publications; and additional exercises and datasets ready for use in their classes.

The workshop will be limited to 25 participants. Transportation will depart from the hotel at 1:15 p.m. and return by 6:00 p.m. Detailed information will be provided to registrants. The registration fee for the workshop is $30.

To register select Census Workshop under “Events” on the online Pre-Registration Form.