LUNCHEON AND COFFEE SEMINAR:

Better Data, Better Decisions: How the Census Bureau’s American Community Survey Benefits Business and Government

American industries rely on good data to make targeted, wise investments. These economic, demographic and social data are largely derived from the American Community Survey (ACS). The U.S. Census Bureau implemented the ACS after Census 2000 to replace the decennial census long form and provide annual statistics about the nation’s population and housing. Today, the survey guides the geographic distribution of over $400 billion of federal funding and is a vital component of our nation’s statistical system.

LUNCHEON SEMINAR:

Monday, March 7 • 12:00–1:30 p.m.
Rayburn B-369

» Ms. Terri Ann Lowenthal, Legislative and Policy Consultant, The Census Project, who will discuss congressional interest in and uses of the ACS;

» Mr. Patrick Jankowski, Vice President of Research, Greater Houston Partnership will explain how local economic development corporations rely on ACS data to attract industries and create jobs;

» Dr. David Crowe, Chief Economist and Senior Vice President, National Association of Home Builders, will discuss how the housing industry uses ACS data to analyze the real estate market and assess housing policies.

COFFEE BREAK SEMINAR:

Monday, March 7 • 3:00–4:30 p.m.
Russell 485

» Ms. Terri Ann Lowenthal, Legislative and Policy Consultant, The Census Project, who will discuss congressional interest in and uses of the ACS;

» Mr. Patrick Jankowski, Vice President of Research, Greater Houston Partnership will explain how local economic development corporations rely on ACS data to attract industries and create jobs;

» Dr. Warren Brown, Applied Demography Program Director at the Carl Vinson Institute of Government, University of Georgia, will provide examples of how state agencies use ACS data to determine policies to best serve older people and to improve the status of children.

REGISTER > To register, or for more information, please contact Juliane Baron or Mary Jo Hoeksema at paaapc@crosslink.net or via phone at 202-341-7283.

This event is sponsored by the Annie E. Casey Foundation, in cooperation with the offices of Senator Joseph Lieberman, Senator Kay Bailey Hutchison, Congressman Danny Davis, Congresswoman Carolyn Maloney.

This is a widely attended event.