PAA ANNUAL CONFERENCE “MIGRATES” TO SAN FRANCISCO:
CAD ACTIVITIES FOR PAA 2012

By William P. O’Hare
O’Hare Data and Demographic Services, Inc.

The Population Association of America’s 2012 Conference will be held May 3-5, 2012 at the Hilton San Francisco Union Square Hotel. In addition to a great list of sessions on the regular PAA program for applied demographers, the Committee on Applied Demography (CAD) would like to invite you to participate in several events that should be of interest to applied demographers.

Annual CAD Business Meeting
Wednesday, May 2, 4:30 to 6:00 PM
(Sutter A-B, Sixth Floor)
The business meeting is open to everyone and it is a good place to raise ideas and provide suggestions about the future of CAD, including what sessions you would like CAD to sponsor in the 2013 PAA conference in New Orleans. If you have ideas about how CAD can do a better job of representing your interests or any concerns we would really like to hear from you at this meeting.

Applied Demography Reception
Thursday, May 3, 6:00 to 7:30 PM
(Continental Parlor 2)
Once again the Population Reference Bureau and The Annie E. Casey Foundation are sponsoring a reception for applied demographers and other persons interested in applied demography—including persons from the business sector, government, non-profits as well as university researchers focused using demographic data. This is a great opportunity to see old friends and mingle with people who share your interests. For graduate students and younger professionals who may want to find out more about some of the non-traditional career paths in demography, this is a great place to strike up a conversation with a professional who has made a career in applied demography. The reception includes complimentary hors d’oeuvres and a cash bar.

(Continued on next page)
Applied Demography Breakfast
Friday, May 4, 7:00 to 8:20 AM
(Continental Ball Room 4, “B” Ballroom Level)
Rather than having a single speaker for the Applied Demographers breakfast as we have done almost every year in the past, this year several people will be involved in a presentation/discussion of the history, current activities, and future of applied demography. We hope this will give some of the younger applied demographers a sense of how the field has evolved over the past few decades and more importantly, how we can better adapt to help younger members of the field over the next 5-10 years. In addition to the presentation, there will be plenty of time for audience participation. Note that the cost of the Applied Demographers breakfast is being heavily subsidized for graduate students.

Applied Demography Sessions at PAA
The sessions outlined below are those sponsored by the Committee on Applied Demography. Attendance at these sessions is important in allocating slots on next year’s PAA program, so please show your support.

(Thursday, May 3, 8:30 to 10:20 AM)
Session 7: “Applications in Spatial Demography”
Chair: Joe Francis, Cornell University
Discussant: Don Cooke, Esri
1. Small Area School Enrollment Forecasting with Stochastic Siting Under Capacity Constraints (Stuart H. Sweeney, University of California, Santa Barbara)
2. The Spatial Gini Coefficient (Paul Sutton, University of Denver)
3. Modeling Sparse Demographic Data with Random Effects: Studies in Migration Modeling and Small Area Estimation (Nicholas Nagle, University of Tennessee)
4. Spatially-Explicit Imputation of Missing Data in Small Area Demographic Estimates (Jack Baker, University of New Mexico; Adelamar Alcantara, University of New Mexico; Xiaomin Ruan, University of New Mexico)

(Thursday, May 3, 10:30 AM to 12:20 PM)
Session 36: “Demographic Issues in Redistricting”
Chair: Martha Farnsworth Riche, Independent Consultant
Discussant: Peter A. Morrison, RAND Corporation
1. Electoral Redistribution in Australia: Accommodating 150 Years of Demographic Change (John Juriansz, University of Western Sydney; Brian Opeskin, Macquarie University)
2. Virginia’s First Experiment in Non-Partisan Redistricting: Demographic Analysis and Perspectives (Dustin A. Cable, University of Virginia)
3. How Much is Enough and How Much is Too Much? Measuring Minority Political Strength for Political Redistricting Purposes (Shelley Lapkoff, Lapkoff & Gobalet Demographic Research, Inc.)
4. Redistricting in Wisconsin: A Comparison of Majority Minority Populations between 2001 and 2011 (Sarah Kemp, University of Wisconsin-Madison)

(Thursday, May 3, 1:30 to 3:20 PM)
Chair: Peter Lobo, New York City Department of City Planning
1. Jason Devine, U.S. Census Bureau
2. Alexa Jones-Puthoff, U.S. Census Bureau
3. Warren A. Brown, Cornell University
4. Jack Baker, University of New Mexico
5. Constance F. Citro, National Research Council (NRC)

(Continued on next page)
(Friday, May 4, 8:30 to 10:20 AM)
Session 86: “Applying Demography to Business Challenges”
Chair: Stephen J. Tordella, Decision Demographics
Discussant: Thomas Exter, Pitney Bowes MapInfo
1. Using Applied Demography in Product Development: Response to Changing Market Conditions in Educational Testing (Victoria Locke, University of Texas at San Antonio)
2. Business Demography in Poland and UE (Aneta Ptak-Chmielewska, Warsaw School of Economics)
3. The Problem of Puerto Rico: Results from the 2010 Census and the Late Demographic Transition (Jonathan D. Stringfield, Nielsen; Christine Pierce, Nielsen)
4. What do Women Want? The Economy of Daily Deals is XX. (Kathryn Vasilaky, University of Maryland)

(Friday, May 4, 10:30 AM to 12:20 AM)
Session 94: “Future is Now: Realignment of Current Survey Management and Operations at the Census Bureau”
Chair: Ken Hodges, Nielsen
Discussant: John Thompson, National Opinion Research Center (NORC)
1. Nancy Potok, U.S. Census Bureau
2. Enrique Lamas, U.S. Census Bureau
3. Ruth Ann Killion, U.S. Census Bureau
4. Barbara O’Hare, U.S. Census Bureau

(Friday, May 4, 2:30 to 4:20 PM)
Session 136: “Evaluating Population Projections”
Chair: David G. Waddington, U.S. Census Bureau
Discussant: Peter Johnson, U.S. Census Bureau
1. Forecast Accuracy and Uncertainty of Australian Bureau of Statistics State and Territory Population Projections (Tom Wilson, University of Queensland)
2. Evaluation of the U.S. Census Bureau’s 2008 and 2009 National Population Projections (Jennifer M. Ortman, U.S. Census Bureau)
4. Assuming the Future: Evaluating World Population Projections (Joseph Chamie, Center for Migration Studies)

(Saturday, May 5, 8:30 to 10:20 AM)
Session 158: “Using Data from the American Community Survey”
Chair: William O’Hare, Annie E. Casey Foundation
1. Using ACS Data in Data-Based Child Advocacy (Laura Speer, Annie E. Casey Foundation)
2. Using the ACS Data in Journalism (Phillip Reese, Sacramento Bee)
3. Private Sector Uses and Adaptation of ACS Data (Ken Hodges, Nielsen)
4. An Overview of Issues in Using the ACS Data for Decision-Making (Constance F. Citro, National Research Council [NRC])

ABOUT CAD

By William P. O’Hare
O’Hare Data and Demographic Services, Inc.

The Committee on Applied Demography (CAD) is run by a four-member Board of Directors, with members appointed by the PAA president. Each board member serves a four-year term and assumes the chairmanship for their last year on the Board. The Chair of the CAD this year is William O’Hare (O’Hare Data and Demographic Services, Inc.). Other Committee members are Jeff Baker (University of New Mexico), David Egan-Robertson (University of Wisconsin-Madison) and Qian Cai (University of Virginia).

Following the 2012 PAA meeting, Qian will be rotating off the committee after a four-year term and Alexa K. Jones-Puthoff (U.S. Census Bureau) will be joining the CAD board. The CAD board expresses deep gratitude for Qian’s service and appreciates her excellent work during her tenure. We are very pleased to have Alexa join the board and look forward to working with her.
CAN APPLIED DEMOGRAPHY BE THE 2013 AMERICAN IDOL?
By Stephen J. Tordella
Decision Demographics
Qian Cai
University of Virginia

Fellow applied demographers:

Please help us improve applied demography sessions at the 2013 annual meeting in New Orleans. As part of the PAA program committee for 2013, we want to generate participation in, increase the number, and ensure the quality of applied demography sessions at next year’s annual meeting. We want to facilitate the process through which you can share your work and wisdom by offering applied demography sessions that will benefit us all.

YOU can contribute to this effort by coming to the meeting of the Committee on Applied Demography on Wednesday, May 2 at 4:30 p.m. at the 2012 annual meeting, or, if you are meeting-averse, sharing your thoughts directly with us.

We urge you to help by doing one (or more) of the following:

- Offer creative ideas for sessions.
- Submit session proposals.
- Suggest ways to improve the process for generating submissions.

As you may know, the number and quality of applied demography sessions at the PAA annual meetings have been perennial topics of discussion. On the one hand, applied demographers are eager to attend sessions relevant to their interests. On the other hand, very few of those same people submit proposals. The result is that applied sessions have among the fewest submissions at the annual meetings. Almost every year, the program chair evaluates the prior year’s statistics and asks why four or five applied sessions should be held when there is demonstrable demand for other topic areas. Let’s not cede our ground. Let’s be certain that 2013 is the year the applied demography sessions play a starring role at the annual meeting.

Please come to the Committee on Applied Demography (CAD) business meeting, and we’ll put our heads together and think of ways to broaden—and market—the topic areas; to attract more submissions from applied demographers, students, and field practitioners; and to further enhance the visibility of applied demography within the PAA community.

The annual CAD business meeting at PAA is OPEN to anyone, and always devotes a lot of time to fostering the development of and participation in sessions. Again, the meeting will be held on Wednesday, May 2 at 4:30 p.m. Please be sure to come, or contact Stephen (stordella@decision-demographics.com) or Qian (qian.cai@virginia.edu) with your suggestions!

COMMITTEE ON APPLIED DEMOGRAPHY
2011-2012 OFFICERS
(THROUGH THE CONCLUSION OF THE 2012 PAA ANNUAL MEETING)

William P. O’Hare, O’Hare Data and Demographic Services, Inc.
(CHAIR)
Qian Cai, University of Virginia
David Egan-Robertson, University of Wisconsin-Madison
Jack Baker, University of New Mexico
APPLIED DEMOGRAPHERS MEET IN SAN ANTONIO
By William P. O’Hare
O’Hare Data and Demographic Services, Inc.

More than 100 applied demographers met at the Crowne Plaza Hotel in downtown San Antonio on January 8-10, 2012, for the Applied Demography conference sponsored by the Institute for Demographic and Socioeconomic Research and the Department of Demography at The University of Texas at San Antonio. The conference has been held biennially for the last several years. As has been the case in past years, a volume of proceedings will be published from the papers presented at the Conference.

A reception was held the evening of January 8, with sessions on January 9 and 10. The keynote speaker was Dr. Robert Groves, director of the U.S. Census Bureau. Dr. Groves started the conference off the morning of January 9 with an overview of many of the changing parameters regarding data collection in the United States and what these developments mean for the Census Bureau.

PRESIDENT SUBMITS FY13 BUDGET

On February 13, President Obama sent Congress his budget request for Fiscal Year 2013 (FY13), which begins October 1, 2012. The proposed budget implements the caps in discretionary spending that were part of the Budget Control Act of 2011. Under this law, the President proposes to shrink the deficit by approximately $1 trillion over the next 10 years. Two-thirds of the reductions would come from spending cuts, including a five-year freeze on non-security related discretionary spending.

This year’s budget was a mixed bag for agencies important to the Population Association of America (PAA)/Association of Population Centers (APC). While some agencies got increased funding, there were noticeable areas of concern. Below is what the Administration proposed for FY13:

- $7.4 billion for the National Science Foundation (NSF), which is $340 million (5 percent) more than the final level for Fiscal Year 2012 (FY12). Included in the allocation is a 2 percent increase in funding for NSF’s Social, Behavioral, and Economic Sciences directorate (up to $259.5 million).
- $30.7 billion for the National Institutes of Health (NIH), the same amount as what had been approved for 2012. This figure is less than the $32 million that has been recommended by the Ad Hoc Group for Medical Research, a coalition of individuals and groups that are calling on increased funding for NIH. PAA/APC is supporting the Ad Hoc Group’s recommendation.
- $161.8 million for the National Center for Health Statistics, $23 million more than what was enacted in 2012. The funds would support the National Health Interview Survey, the National Health and Nutrition Examination Survey, and the National Health Care Survey. The budget request also would allow NCHS to purchase a full year of vital statistics collected by the vital records jurisdictions, and to begin phasing in full implementation of electronic death records in the states (with an initial target of 15 to 17 states).
- $642.7 million for international family planning and reproductive health assistance programs that are administered by the U.S. Agency for International Development. This is a 3 percent decrease from the amount such programs received in 2012.
- $970 million for the U.S. Census Bureau, up from $888 million in 2012. The proposed FY13 allocation would allow the bureau to implement data collection for the 2012 Economic Census (which provides information on non-farm businesses and expenditures), and to continue data collection and analysis for the 2012 Census of Governments (which measures the economic activity of nearly 90,000 state and local governments). The money would also allow the bureau to complete their remaining evaluations of the 2010 Census and study proposed improvements for the 2020 Census. The bureau would continue ongoing activities related to the American Community Survey and other ongoing programs.
- $618 million for the Bureau of Labor Statistics (BLS), which is $9 million more than what it had received in FY12. The proposed amount would enhance the ability of BLS to capture data on contingent and alternative work arrangements, as well as establish an initiative that would modify the Consumer Expenditure Survey to support the Census Bureau’s development of its supplemental statistical poverty measure. The total BLS allocation, however, also includes a $6 million reduction in funding for the National Longitudinal Survey program; this proposed cut is a source of much concern at the agency.
- $96.4 million for the Bureau of Economic Analysis, which is about $5 million greater than its FY12 allocation. The amount would allow the BEA to continue their work on initiatives designed to “improve (the) timeliness, relevance, and accuracy of the national economic accounts.”

EDITOR’S NOTE: Stakeholders also can keep up with developments through PAA’s Government and Public Affairs Committee (www.popassoc.org/4a/pages/index.cfm?pageid=3575). Users may get on the list to receive news and action alerts by contacting PAA’s Director of Government and Public Affairs, Mary Jo Hoeksema, at paaapc@crosslink.net.
APPLIED DEMOGRAPHY RECEPTION

The Annie E. Casey Foundation
The Population Reference Bureau
The Government and Public Affairs Committee of PAA

All invite you to the annual
Applied Demography Reception
where the focus is networking.

You will have the opportunity to meet this year’s recipients of the Government and Public Affairs Committee’s Excellence in Public Service awards, and to talk with applied demographers working in various fields such as Federal Government, State and Local Government, Academia, Business, and Non-Profit

Complimentary hors d’oeuvres and cash bar.

WHEN: Thursday, May 3, 6:00 to 7:30 p.m.
WHERE: Continental Parlor 2
Hilton San Francisco Union Square Hotel

Applied Demography – Call for Submissions

APPLIED DEMOGRAPHERS...
Do you have some earth-shattering research?
Have you got a groundbreaking publication that’s just been released?
Are you looking to hire a cracker-jack research assistant?

HOW ABOUT SHARING THIS INFORMATION WITH YOUR COLLEAGUES?

Short articles, book reviews, blurbs of upcoming (or recently released) publications, job announcements...they’re all welcome. We also request contact information (in case we need to reach you to clarify something).

Please send all submissions to:
Kelvin Pollard, Editor, Applied Demography, Population Reference Bureau (PRB), 1875 Connecticut Avenue NW, Suite 520, Washington, DC 20009-5728 (phone: 202-939-5424; fax: 202-328-3937; e-mail: kelvinp@prb.org)

Remember, Applied Demography is YOUR newsletter! Help make it great!
NOTICE: UPCOMING WORKSHOP ON AMERICAN COMMUNITY SURVEY

EDITOR’S NOTE: Below is the original text of an announcement soliciting applications related to the American Community Survey that could be included in an upcoming workshop sponsored by the Committee on National Statistics, National Academy of Sciences.

The Committee on National Statistics, with sponsorship from the U.S. Census Bureau, is convening a Workshop on the Benefits (and Burdens) of the American Community Survey (ACS), ideally to occur in mid-June. This workshop is intended to showcase the nonfederal uses of the ACS, while at the same time taking stock of the burdens that it imposes on the public, and to suggest priorities as ACS data users transition from the products of a long-form sample to the range of ACS products.

As the steering committee for the workshop, we are trying to cast a wide net to identify potential participants in the workshop---whether as speakers in sessions or perhaps to contribute short "case studies" of innovative or important ACS data uses. At this stage, we would greatly appreciate it if you could send a brief response to Linda Jacobsen (ljacobsen@prb.org) indicating whether:

- You are an ACS user, whether of 1-, 3-, or 5-year estimates, or particularly of the PUMS or summary files;
- You are doing or have done work using ACS data that might be appropriate to showcase at the workshop;
- You know of people doing applied work with the ACS that we may wish to reflect in the workshop, or you know of peers who we might have missed in these mailings whom we should contact directly.

To be clear, we are not at this point issuing invitations to the workshop. Rather, we are engaged in a broad scan of users (and potential users) of the ACS, to help us shape a useful and informative agenda.

Best regards,

NAS ACS Workshop Steering Committee
Linda Gage and Ken Hodges, co-chairs
Linda Jacobsen
Patrick Jankowski
Joan Naymark
Richard Rathge

SDA ISSUES CALL FOR PAPERS FOR 2012 MEETING

The 2012 Annual Meeting of the Southern Demographic Association (SDA) will be held October 10-12, 2012, in Williamsburg, Va. Potential contributors are encouraged to send abstracts for individual research papers and posters, as well as proposals for complete paper and poster sessions, thematic sessions, panel discussions, and software demonstrations. Presentations of research in both applied and academic sociology, economics, political science, public health, epidemiology, and psychology are welcome.

SDA also awards the Everett S. Lee Outstanding Graduate Student Paper Award (http://sda-demography.org/sda_lee_award.php) and an outstanding undergraduate paper award (http://sda-demography.org/sda_undergrad_award.php). In addition, the Walt Terrie Award (http://sda-demography.org/sda_terrie_award.php) is given to recognize the best paper presented at the SDA Meeting on an applied topic, especially one relating to state and local demography.

All submissions must be made by June 1, 2012, through the SDA website (http://sda-demography.org/sda_2012_meeting.php). Please contact program chair Kathryn Tillman (ktillman@fsu.edu) with any questions regarding a potential submission.

YOU DON’T NEED TO WAIT FOR THE NEXT NEWSLETTER TO COME OUT... LEARN MORE ABOUT APPLIED DEMOGRAPHY ACTIVITIES IN REAL TIME!

JOIN THE APPLIED DEMOGRAPHY YAHOO GROUP

For Details, Contact Shelley Lapkoff
Lapkoff@demographers.com
EDITORIAL INFORMATION

Readers are encouraged to suggest topics and to respond to articles in *Applied Demography* with letters to the editor. Please address all correspondence to:

Kelvin M. Pollard  
Population Reference Bureau (PRB)  
1875 Connecticut Avenue NW  
Suite 520  
Washington, DC  20009-5728  
202.939.5424  
kelvinp@prb.org

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PAA members who wish to subscribe to *Applied Demography* will automatically become members of the Applied Demography subgroup until their current subscription expires. To continue membership in the Applied Demography subgroup (and continue receiving *Applied Demography*), please check the “AD Membership” option when renewing your PAA membership online. The newsletter will be available online to all subscribers; no printed version will be mailed.

Those who do not belong to PAA (including librarians, organizations, and corporations) are requested to fill out the subscription form and return it to the PAA business office with a check for $10 for each annual subscription. Checks should be payable to the PAA.

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Note: This form is for non-PAA members only.