To: PAA Board

Through: Stephanie Dudley, Executive Director, PAA

From: David A. Swanson, 2002 Chair
Committee on Applied Demography

Date: 2 April 2002

Subject: Annual Report for Calendar Year 2001 from the Committee on Applied Demography (CAD)

Copies: CAD: Stan Smith, Lou Pol, Martha McMurray
Previous CAD Chairs: Signe Wetrogan, Jeff Tayman, Peter Morrison
Hallie Kintner, Linda Gage, Paul Voss, Stepen Tordella
Others: June Nogle, Mary Heim, John Besl, Shelley Lapkoff, Tom Bryan, Kelvin Pollard

Background

The Committee on Applied Demography (CAD) represents the activities, interests, and perspectives of the Business Demography and State and Local Demography interest groups. Collectively, CAD encourages applied demographers to join PAA and participate in its activities. As in previous years, the CAD coordinated proposals for sessions and organizers for the 2002 meetings with the Program Chair. The CAD appreciates the responsiveness of current and past Program Chair’s to the inclusion of sessions and flexible presentation formats, which encourage participation and attendance. The CAD has been a standing PAA committee for more than five years and has four members.

Committee Membership

CAD members are appointed by the PAA President for a four year term. In the final year of service a member serves as the CAD chair. David Swanson (Helsinki School of Economics and Business Administration) was appointed in 1998, became CAD chair as of 1 January, 2002, and will rotate off the CAD as of 31 December 2002; Stan Smith (University of Florida) was appointed in 1999 and will serve as chair as of 1 January 2003, rotating off as of 31 December 2003; Lou Pol (University of Nebraska Omaha) was appointed in 2000 and will serve as chair as of January 1, 2004, rotating off as of 31 December 2004; Martha McMurray (State of Minnesota) was appointed in 2002 and will serve as chair as of 1 January, 2005, rotating off as of 31 December 2005.

It has been traditional that there is an equal balance between “business demography” and “state and local demography” interests on the CAD. Currently, David Swanson and Lou Pol represent the Business Demography side, while Stan Smith and Martha McMurray represent the State and Local side.
In the fall of 2002, a new member should be appointed by the PAA President to replace David Swanson as of 1 January 2003. Holding with tradition, this new member should represent the interests of Business Demography. The current CAD chair respectfully submits the following three names to the PAA President for consideration as the new “business demography” member:

Tom Bryan, ESRI Corp. (email: TBryan@esri.com)
Shelly Lapkoff, Lapkoff and Gobalet Demographic Research, (email: Lapkoff@aol.com)
Kelvin Pollard, Population Reference Bureau, (pollardphillips@mindspring.com)

Selected Statistics of Interest to the CAD for 2001*

<table>
<thead>
<tr>
<th></th>
<th>December 2000</th>
<th>December 2001</th>
<th>Change</th>
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<tbody>
<tr>
<td></td>
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<td></td>
<td>Number</td>
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<tr>
<td>Total PAA Members</td>
<td>2831</td>
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<tr>
<td>W/ Applied as Field of Application¹ Number</td>
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<td>163</td>
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<tr>
<td>W/ Applied as Major Employment² Number</td>
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<td>Subscribers to the <em>Applied Demography Newsletter</em> Number</td>
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<td>404</td>
<td>-36</td>
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* The CAD is grateful to Stephanie Dudley for her assistance and prompt cooperation in assembling these statistics.

1. Total members who indicated as a first choice either business or public administration/government as a field of application
2. Total members who indicated as major employment items 2 through 7 and #10 on the membership form
3. Total members who indicated as a first choice, business demography, data collection & processing, projections and estimates, or state and local demography as a field of specialization.