Minutes of the annual business meeting of the Committee on Applied Demography
April 30, 2003
Taken by Shelley Lapkoff

Board Members present: Stanley Smith, Martha McMurray, Shelley Lapkoff
Board Members absent: Lou Pol
Others in attendance: Lisa Blumerman, Warren Brown, Samia El-Badry, Dan Estersohn, Linda Gage, Jeanne Gobalet, Linda Jacobsen, Peter Morrison, Bill O'Hare, Kelvin Pollard, Ron Prevost, Ed Spar, Dave Swanson, Stephen Tordella, Paul Voss, Signe Wetrogan (and others)
Visiting: Philip Morgan, Sara McLanahan, Chris Bachrach, Alberto Palloni

Annual Report

Stanley Smith submitted the CAD annual report to the Board. The two recommendations were to (1) have an "applied demography track" at the PAA meetings, with one applied demography session per time slot, and (2) to encourage that more applied demography articles be included in the journal Demography.

Applied Demography Sessions for next year's PAA meeting

There was extensive discussion about possible sessions for the 2004 PAA meetings. Core applied demography sessions, offered annually, include:
1. Innovations in State and Local Population Estimation
2. Population Projections for the 21st Century
3. New Directions in Applied Demography

Other sessions proposed were:
1. Boston's Population: Is it a Microcosm of the Nation? An invited session to be chaired by Peter Morrison
2. Consumer Demographics and Market Research
3. Counting the Uncountable: Homeless, Group Quarters and Overseas Populations
4. Impact of New Definitions of Metropolitan-Micropolitan Areas
5. Demographic Outlook for the Work Place
6. Seasonal and Daytime Populations

The possibility of a session on the link between demography and homeland security was discussed, but the consensus of those present was not to pursue such a session.

Two other ideas were suggested for the 2004 Applied Demography breakfast: the growing gap between state budgets and increased need for demographic analysis; and Census 2000’s redistricting effects as reflected in 2004 elections.

Paul Voss and Jane DeLung are representing applied demography on next year's PAA Program Committee. Any last minute suggestions for applied demography sessions should be sent to them immediately - voss@ssc.wisc.edu and jdelung@prcng.org

CAD Website

Stan Smith proposed that we have an applied demography website for announcements, past annual reports and minutes, past issues of Applied Demography, and applied demographers' PAA papers. It would provide an institutional memory for the group.

We discussed whether the website might be on the PAA website or a completely separate site with just a link to www.popassoc.org. If a separate site, perhaps Judy Kirk of the Southern Demographic Association (SDA) would help set it up. Three people volunteered to form a committee to review content and logistics and then report back to the CAD Board members.
Committee members are: Peter Morrison, Ron Prevost, and Jeanne Gobalet.

**Survey**

CAD would like to survey members to determine if there are changes we can make at the meetings (or elsewhere) to serve them better. Shelley Lapkoff brought draft survey questions to the meeting. Signe Wetrogan offered to help, and Dave Swanson noted that there was a previous survey in 1986 reported in PAA Affairs that we could start with. After refining the questions, the survey will be sent out via the email list server.

**Applied Demography Newsletter**

Kelvin Pollard reported that future issues are slated for July/August, October/November, and February (highlighting upcoming PAA meeting). There was a group consensus that we should email future newsletters through the email list server, and still send out the paper copy to those subscribed. There was some concern that people would not subscribe to the newsletter if it were online, but the group still thought it was worth it to try sending the newsletter electronically for wider circulation.

**Email list server**

Shelley Lapkoff reported that she recently increased the email list substantially (by about 300 people) by adding all PAA members with an applied demography field (Estimates and Projections, Data Collection/Processing, State & Local Demography, Business Demography) as one of their three interests. There are approximately 750 people on the email list.

**Timing and Duties of Chair**

Stanley Smith clarified the roles and duties of the CAD President. Timing of the president's term is awkward because the appointment is for a calendar year (January 1 to December 31), but the job involves follow-up or preparation for events in other years. The current year's president is responsible for:

1. Writing and submitting the CAD's annual report to the PAA Board.
2. Setting the agenda and chairing the CAD annual business meeting.
3. Chairing the Applied Demography Breakfast and any other special events at the PAA meeting.
4. Submitting sessions to the PAA program chair for the following year's PAA meeting.
5. Coordinating any other activities of the CAD during the year.

The chair-to-be is responsible for getting the speaker for the following year's Friday breakfast.