Committee on Applied Demography  
Meeting minutes from March 30, 2005


Introductions

Lisa Blumerman chaired the meeting since Shelley Lapkoff could not attend. The meeting opened with an introduction of the Committee members: Lisa, Shelley, Warren, and Linda.

Review of the Annual Report

Lisa reviewed the March 1, 2005 annual report to the PAA.

Communication with 2006 Program Committee

The original 2005 PAA program did not have many AD sessions. CAD had discussions with PAA about the importance of having AD sessions and in the end, more sessions were added. The number of sessions were low because of the number of submissions was low (approximately 10-12 submissions). Attendance is not a factor in defining the sessions. (It was noted that AD sessions are always standing room only.)

There was quite a bit of discussion about why the number of submissions is low and what to do to keep the number of AD sessions up. Several years ago, the CAD and PAA agreed to an AD track for the program – with 4 AD sessions on Thursday and 4 AD sessions on Friday. It worked well two years ago, but they worked very closely that year with Sara McClanahan. Need to get in early with the program chair.

Paul Voss will be working on the 2006 program for AD. Paul informed everyone that the President elect and whoever s/he chooses puts the program together. Paul said that for 2006 there needs to be communication between CAD and Alberto Palloni. Alberto’s perspective is not applied, so many people will need to voice opinions, ideas, and suggestions to him.

If few sessions are submitted in an area, that area doesn’t get as many sessions. Multiple requests are better than one request. The suggestion was made that after CAD submits session topics, individual people need to voice their support for those sessions to Alberto. The list of session topics should be sent to the listserv and everyone should be encouraged to voice their support to Alberto.

Paul also mentioned that the AD field is good at GIS and graphical presentations. Yet AD posters are outnumbered by 3 to 1.

Suggested Sessions for 2006 PAA

- Case studies - This could be the nitty gritty of AD – methodological breakthrough is one example. How people deal with changing geographic boundaries, etc.
Need to encourage applied demographers to write up what they have done. There is a need to go to people who have done case studies and ask them to submit something. Perhaps the case study presentations can be published somewhere. The AD website was mentioned as one possibility.

- Poster overview session - The idea is to have a session that highlights the upcoming posters (each presenter gets 5 minutes). Paul will discuss with program committee to see if they are responsive to this idea.

- Invited panel on program implementation and/or policy decisions

- Estimates / Projections

- Business demography

- New directions in AD

- ACS reporting and products

- School districts

CAD can coordinate with COPS to do a joint session of interest to AD. If sessions tend to overlap with COPS, CAD can endorse, but we don’t want COPS to take one of the AD slots.

To prioritize the eight suggestions, people in attendance voted for the topics they thought should fill the four core slots.

**Sessions to be Submitted for the 2006 Program**

Four core sessions:

1. AD as a tool for policy/program implementation (Matt Stagner was suggested as a possible session organizer. Bill O’Hare said he would be happy to approach Matt about this.)
2. Estimates/Projections (David Egan-Robertson volunteered to be the session organizer.)
3. Business Demography (Tom Godfrey volunteered to be the session organizer.)
4. Case Studies/Problem Solving (Valerie Edwards volunteered to be the session organizer. Patty Becker and Jeanne Gobalet offered assistance.)

Additional sessions:

5. ACS Products (Patty Becker volunteered to be the session organizer.)
6. Poster overview (Katherine Curtiss White was suggested as a possible session organizer.)

It was suggested to use the CAD newsletter mailing list and listserv to send some narrative about each session with the call for papers.

**2006 CAD Breakfast**

Next year is the 30-year anniversary of the breakfast. Something should be done to mark the longevity of the event. Paul put his name in to speak at the breakfast. He would like to say something about its history.

**Newsletter report**
Kelvin needs submissions for the June/July issue.

There was some discussion about whether to continue doing a print only newsletter or moving toward an electronic version. Kelvin suggested that we have electronic be the default with the print option being available. People seemed to be in favor of this.

Kelvin will supply the newsletters since 2003 for the AD website.

**AD Website**

Lisa, Carrie, and Ron Prevost have been developing a website for CAD, which will be hosted by PAA. The current sections of the website are: Description of the committee, timeline, annual reports, reception flyers, track listings, meeting minutes, agenda, breakfast speakers, and resources. The goal is to get the website live soon and continue filling in the gaps and improving it over time.

There is a question about who will maintain the website. CAD will talk to PAA about how to maintain. It was suggested that the four CAD members should be responsible for maintaining the website.

Lisa and Carrie have some content and frames, but want more content and need feedback. When the website is posted, they will put out a call for people to review it and fill in the gaps. John Weeks is the current PAA historian. Paul offered to contact him.

Suggestions for additions to the website:

- Something for recruiting new members
- A way to subscribe to the newsletter
- Links to a variety of applied settings
- Links to courses in AD
- Links to job postings and internships
- Link to SDA website
- A link to the Walter Terry Award in Applied Demography – This is awarded through SDA, but Peter Morrison wants to broaden the pool of candidates.

**Additional Notes**

Stephen Tordella asked about the CAD budget. Lisa reported that there is $12,511 available, but it is unclear from where the money comes and if there are limitations to how it can be used. Stephanie tracks the budget and CAD would have to submit a request to PAA to use the money.

Ideas for using that money include:

- Awarding a prize for a graduate student paper
- Subsidizing the $25 breakfast for students
- Compiling some of the recollections of people involved in the breakfast over the past 30 years and print something
- Subsidize the AD reception

**Announcements**

The Census Advisory Committee of Professional Associations has nine members and three expire each year. Members serve for six years. The current members who are PAA representatives are: Sharon Lee, David Swanson, and Stan Smith. CAD should keep up on which members have terms and when
their terms expire so we can make recommendations to the PAA president to keep an applied demographer on the committee.

Evelyn Mann died in March 2005 at the age of 75. She was a long-time demographer for the city of New York and was a pioneer in AD. She retired 12 years ago.