Back in the Nation’s Capital: PAA Annual Meeting in Washington, DC

The Population Association of America’s 2016 Annual Meeting is back in Washington, D.C. this year. The premier conference for demographers and other social scientists interested in population studies will take place on March 31st through April 2nd, 2016, at the Marriott Wardman Park Hotel. Regular registration ends March 3rd, and registration rates increase after that date, so register early!

While applied demographers will find an appealing and varied list of sessions in the general PAA program (full program can be found at https://paa.confex.com/paa/2016/meetingapp.cgi/Home/0), the Committee on Applied Demography (CAD) invites you to participate in several events of particular interest to those of us in the applied demography community.

Annual CAD Business Meeting
Wednesday, March 30th, 4:30-6:00 pm, Coolidge

The business meeting is open to everyone—from those individuals who have an emerging interest in applied demography to those with decades of experience. It is the forum for learning more about CAD, raising ideas, and providing suggestions about the Committee’s future. In particular, it is a place to propose sessions you would like CAD to sponsor for the 2017 PAA Annual Meeting, which will be held in Chicago, IL. The business meeting also provides a great opportunity to meet other applied demographers!
Applied Demography Reception
*Thursday, March 31st, 6:30-8:00 pm, Conv Lobby 1*
Anyone interested in applied demography is welcome at this networking event co-sponsored by the Population Reference Bureau, the Annie E. Casey Foundation, the PAA Government and Public Affairs Committee, the Committee on Applied Demography, and the Applied Demography Program, Pennsylvania State University, World Campus. This year’s reception features the presentation of the Government and Public Affairs Committee’s Excellence in Public Service Awards. The four recipients of this year’s awards are Senator Mikulski (Senate), Congresswoman Johnson (House), Allen Cutler (congressional staff), and Jennifer Madans (Executive Branch). The reception includes complimentary hors d’oeuvres and a cash bar.

Applied Demography Breakfast
*Friday, April 1st, 7:00-8:30 am, Marriott Balcony A*
A long-standing CAD tradition is the Friday morning breakfast of applied demographers. This year’s breakfast features Lisa Blumerman, Associate Director for Decennial Census Programs and Deborah Stempowski, Chief of the American Community Survey Office. The cost of the breakfast remains at $35 this year, with a reduced rate of $15 for students. Interested participants may register for the breakfast upon registering for the conference at the PAA website.

Applied Demography Sessions at PAA
The following sessions are directly sponsored by CAD. In addition to being of great interest to you professionally, your attendance at these sessions helps encourage the PAA to continue holding sessions of this type. Attendance counts are taken at PAA sessions and are a factor in allocation of session slots for future meetings – so please show your support!

Session 13 – New Directions in Applied Demography
*Thursday, March 31st, 8:30-10:00 am, Marriott Salon 1*
Chair: Mark Mather, Population Reference Bureau (PRB)
Discussant: Beth Jarosz, Population Reference Bureau (PRB)
1. Identifying Police Officers at Risk of Adverse Events [Samuel Carton, University of Michigan; Kenneth Joseph, Carnegie Mellon University; Ayesha Mahmud, Office of Population Research, Princeton University; Youngsoo Park, University of Chicago; Joe Walsh, University of Chicago; Lauren Haynes, University of Chicago; Jennifer Helsby, University of Chicago]
3. Going Solar and Getting Off the Grid: Population Projections of Solar-Based Grid Defection [Richelle Lynn Winkler, Michigan Technological University; Abhilash Kantamneni, Michigan Technological University; Joshua Pearce, Michigan Technological University]
4. Rates and Trends in Contraceptive Prevalence, Unmet Need and Demand for Family Planning for 29 States and Union Territories in India: A Subnational Analysis with the Family Planning Estimation Tool [Jin Rou New, National University of Singapore; John Stover, Avenir Health; Y.P. Gupta, Y.P. Consultants & Services; Niamh Cahill, University of Massachusetts, Amherst; Leontine Alkema, University of Massachusetts, Amherst]
Session 79 – Careers in Applied Demography

Thursday, March 31st, 4:30-6:00 pm, Maryland C
Chair: Lloyd Potter, University of Texas at San Antonio
Panelists:
William O’Hare, O’Hare Data and Demographic Services LLC
Lisa Blumerman, U.S. Census Bureau
Dan Estersohn, The Neilson Company
Susan Brower, State of Minnesota
Kelvin Pollard, Population Reference Bureau (PRB)

Session 133 – Visualizing Demographic Data

Friday, April 1st, 10:15-11:45 am, Marriott Salon 1
Chair: Dennis Feehan, University of California, Berkeley
Discussant: Robert Chung, University of California, Berkeley
1. The Human Mortality Explorer – an Interactive Online Visualization of the Human Mortality Database [Jonas Schoeley, Max Planck Odense Center on the Biodemography of Aging]
3. Possibilities of Study of the Mortality Convergence and Divergence: Case-Study of the Post-Communist Countries’ Approach to the Rest of the Developed World [Dan Kaspar, Charles University in Prague; Klara Hulikova Tesarkova, Charles University in Prague; Pavel Zimmerman, University of Economics, Prague]
4. Use of Data Visualization Tool, Rmnch+a Dashboards, for Strengthening Review and Planning Mechanism of State and District Level Public Health Administration, Evidence from 25 High Priority Districts of Uttar Pradesh, India [Arup Kumar Das, India Health Action Trust; Mokshada Jain, India Health Action Trust; Vikas Gothalwal, University of Manitoba]

Session 138 – Combining Information across Multiple Sources and Types of Data

Friday, April 1st, 1:00-2:30 pm, Marriott Salon 2
Chair: John Warren, University of Minnesota – Twin Cities
Discussant: Joseph Ferrie, Northwestern University
1. Creating the American Opportunity Study: A New Tool to Study Trends in Social Mobility [Trent Alexander, U.S. Census Bureau; Jonathan Fisher, Stanford University; David B. Grusky, Stanford University; Carol House, National Academies of Sciences, Engineering, and Medicine; Michael Hout, New York University (NYU); Amy B. O’Hara, U.S. Census Bureau; Aliya Saperstein, Stanford University; Timothy M. Smeeding, University of Wisconsin, Madison; Matthew Snipp, Stanford University]
2. Combining Data from Population Surveys and Health Facility Surveys to Study the Relationship Between the Health Service Environment and Service Utilization [Wenjuan Wang, ICF International; Rebecca Winter, ICF International; Lindsay Mallick, Avenir Health; Lia Florey, ICF International; Clara R. Burgert-Brucker, ICF International; Emily Carter, Johns Hopkins University]
3. A Tale of Two Enumerations: Linking St. Louis’ First and Second 1880 Enumerations [Ron Goeken, Minnesota Population Center; Diana L. Magnuson, Bethel University; Tom Lynch, Minnesota Population Center; Yu Na Lee, Minnesota Population Center]
4. Matching a National Longitudinal Study to Commercial Voting Data [Robert Reynolds, University of Texas at Austin; Chandra Muller, University of Texas at Austin; Jamie M Carroll, University of Texas at Austin]
Session 171 – Subnational Population Estimates and Projections
Friday, April 1st, 2:45-4:15 pm, Virginia B
Chair: Susan Brower, State of Minnesota
Discussant: Jennifer Ortman, U.S. Census Bureau
1. How long will they stay? The Bakken oil boom and migrants’ expected duration of residence in affected areas [Jack DeWaard, University of Minnesota – Twin Cities]
2. Exact Poisson Confidence Intervals for Life Expectancy [Michelle Deville, University of California, Irvine; Tim L. M. Riffe, Max Planck Institute for Demographic Research; Andrew Noymer, University of California, Irvine]
3. Modelling and Forecasting the Mortality of a Pension System [Victor M. Garcia-Guerrero, El Colegio de México]

Session 186 – Migration Data and Estimation
Saturday, April 2nd, 9:00-10:30 am, Virginia C
Chair: Andrea Velasquez, University of Colorado Denver
Discussants: Maria Genoni, World Bank Group; Gabriela Farfan, Duke University
1. Documenting and Resolving the Discrepancy in Government Estimates of the Size and Legal Composition of the U.S. Foreign-Born Population [Guillermina Jasso, New York University (NYU; Mark R. Rosenzweig, Yale University]
4. What Proportion of Hispanic Children Have an Undocumented Parent? [Wyatt Clarke, University of California, Irvine; Lina Guzman, Child Trends]

Session 206 – Subnational Population Estimates and Forecasts: How Do We Estimate ‘the Parts’ in the Context of ‘the Whole’?
Saturday, April 2nd, 10:45 am -12:15 pm, Marriott Salon 1
Chair: Susan Brower, State of Minnesota
Discussant: Jan Vink, Cornell University
3. Considerations for the Projection of Internal Migration [Patrice Dion, Statistics Canada]
4. Coherent Modeling and Forecasting of Mortality Patterns for Subpopulations Using Multi-Way Analysis of Compositions [Marie-Pier Bergeron-Boucher, Max Planck Odense Center; Violetta Simonacci, University of Naples; Jim Oeppen, Max Planck Odense Center; Michele Gallo, University of Naples]
Session 223 – Use of Administrative Records in Subnational Applied Demography
Saturday, April 2nd, 12:30-2:00 pm, Coolidge
Chair: Benjamin Bolender, U.S. Census Bureau
Discussant: Christopher Dick, U.S. Census Bureau

1. Projecting Cancer Incidence [Shonel Sen, University of Virginia, Charlottesville; Qian Cai, University of Virginia, Charlottesville]


3. Decomposing Increases in Health Insurance Coverage: Population Processes and Policy Processes [Malia Jones, University of Wisconsin, Madison; Caitlin McKown, University of Wisconsin, Madison]


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**Current Trends in Applied Demography**

**Across**

2. Integrated Public Use Microdata Series from MN Poo Center
6. the latest state to cross 10 million people mark
8. Americans born in the ’50s
10. actually declining for non-Hispanic whites w/ less than high school
12. largest sending country of immigrants to US in ’13 (hint: it’s not Mexico)
14. country with largest out migration since WWII
16. fastest growing state for past three years
17. disparity between groups in health, earnings, education, etc.
18. population of US residents ages 18+ who are citizens

**Down**

1. 3rd most populous state (hint: it’s not NY!)
3. USA will be majority this around 2045
4. PAA 2015 city
5. Statistical Analysis Software
7. rate currently at around 64%, lowest in over 10 years
9. population that is ages 20-64
11. world’s fastest growing region
13. Japan and Germany are experiencing this
15. PAA 2016 city
Other Upcoming Meetings, Conferences, and Trainings

  Must register by March 1st.
- **SAS Global Forum 2016** (April 18-21, Las Vegas, NV)  
- **ESTIMATE (Early Summer Tutorial in Modern Applied Tools of Econometrics)** (June 3-5, 2016, Michigan State University, East Lansing, MI)  
  [http://econ.msu.edu/estimate/](http://econ.msu.edu/estimate/)
- **International Conference on Demography and Population Studies** (June 13-16, 2016 in Athens, Greece)
- **Joint Statistical Meetings** (July 30 – August 4, 2016 in Chicago, IL)  
- **American Sociological Association Meeting** (August 20-23, 2016 in Seattle, WA)  
- **Association of Public Data Users Annual Conference** (September 13-14, Alexandria, VA)  
- **Southern Demographic Association Meeting** (October 12-14, 2016 in Athens, GA)  

Job announcements

- **Net Internal Migration Branch (NIMB), part of the US Census Bureau’s Population Division** has several employment opportunities available. Job announcements for these positions are located here:  
  [https://www.usajobs.gov/GetJob/ViewDetails/420776500](https://www.usajobs.gov/GetJob/ViewDetails/420776500)  
  [https://www.usajobs.gov/GetJob/ViewDetails/401626300](https://www.usajobs.gov/GetJob/ViewDetails/401626300)  
  If interested, please contact Jason Schachter, Chief, Net International Migration Branch for more information: Jason.p.schachter@census.gov, 301-763-8869.
- **Demographer, Stantec**  
  Assist with long-range projections to be used in transportation and/or land use planning in eastern North Dakota and bordering areas of Minnesota. Contact Carron Day for more information at Carron.Day@stantec.com
- **Research Analyst, California Association of Charter Schools**  
  [http://www.ccsa.org/about/careers/research-analyst.html](http://www.ccsa.org/about/careers/research-analyst.html)
- **Research Associate, Social and Demographic Trends, Pew Research Center**  
- **Research Associate, Global Religious Demography, Pew Research Center**  
Online Graduate Certificate and Masters of Professional Studies in Applied Demography
Pennsylvania State University
Department of Sociology
Alexis Santos, Pennsylvania State University

The Department of Sociology at The Pennsylvania State University will launch online courses leading to a Graduate Certificate and a Masters of Professional Studies (MPS) in Applied Demography in the Fall of 2016. These courses are offered through Penn State’s World Campus. The Graduate Certificate and MPS programs are designed for working professionals who are seeking to increase their knowledge applied demographic topics and methods, to enhance their careers, support organizational goals and objectives, and better understand and anticipate population change. The opportunities for applied demographers are numerous and include: data and market research analysis, local, state and regional planning, and consulting for public and private organizations.

The Certificate is a 12-credit (four courses) program provides an introduction to the concepts, measures, data, software and methods used in applied demography with an emphasis on applications in both the public and private sectors. The four courses in the Certificate form the core requirements for the online MPS in Applied Demography. The online MPS in Applied Demography is a 30-credit degree (10 courses) and will draw on applied demographic research from both the U.S. and International context. Students will complete their MPS with a capstone project where they will apply the applied demography perspective to a subject relevant to their professional goals.

To obtain information about the MPS in Applied Demography, please contact Dr. Alexis R. Santos, ars39@psu.edu. We will launch the Certificate Program in the Fall of 2016 and an MPS in Applied Demography in the Spring/Fall of 2017.

Applied Demographers Give Impartial Expertise in Evenwel v. Abbott
Diana Lavery, California State University, Office of the Chancellor
David Swanson, University of California, Riverside

Some of our fellow colleagues (Peter Morrison, Tom Bryan, Jay Siegel, Bill Clark, and David Swanson) co-authored an Amicus Brief in regard to a case being heard before the U.S. Supreme Court this session, 14-940, Evenwel v. Abbott. The issue in question is whether the three-judge district court correctly held that the “one-person, one-vote” principle under the Equal Protection Clause allows states to use total population, and does not require states to use voter population, when apportioning state legislative districts.

The Brief addresses the definition of citizens of voting age, and argues that American Community Survey (ACS) data can be used to estimate this population for redistricting purposes. If interested in reading or receiving a copy of the 42-page brief, please contact David Swanson at david.swanson@ucr.edu.

Don’t wait for the next newsletter to come out, learn more about applied demography activities. Join The Applied Demography YAHOO! Group.
For details, contact Shelley Lapkoff: lapkoff@demographers.com
Update on the U.S. Census Bureau Budget
William P. O’Hare, O’Hare Data and Demographic Services, LLC

The U.S. Census is critical because it is the backbone of the federal statistical system. The data produced by the Decennial Census and the American Community Survey are widely used themselves, but the Census Bureau data are also used by many other statistical agencies, for example, to weight their surveys. So for lots of demographers and PAA members, the Census is essential. In that context, it is important to remember that the Census Bureau can’t do anything unless it gets funding.

On February 9th, President Obama submitted his budget request for FY2017 to Congress and the request asked for $1.6 billion to support the U.S. Census Bureau. This includes $778 million for 2020 Census planning and $251 million for the American Community Survey.

As usual Congress will go over the President’s budget proposal in detail in the next few months, before a final FY2017 budget is set. The Census Bureau budget is always at risk for two main reasons. First, funding statistical agencies is almost always a low priority among policy makers. Second, while most agencies budgets remain relatively stable from year to year, the Census Bureau budget sticks out because it typically increases significantly at this period in the Decennial Census life cycle. For members of Congress who are looking for a way to fund their pet project, the increase in the Census Bureau budget is an easy target.

The request for FY2017 represents a $182 million increase over FY2016. Keep in mind the final figure for the FY2016 budget was more than $100 million lower than what was requested. The increase in FY2017 is necessary to ramp up for the 2020 Census. The increase in this Decennial Census cycle is particularly important because the Census Bureau is planning to use several new technologies and methodologies in the 2020 Census to save money. Those new approaches need to be tested thoroughly.

It appears likely that the budget process may move more rapidly this year than it has in past years, so if you want to communicate your concerns to Congress, do it now...don’t wait until summer.

Also, if you are planning to attend the PAA conference in Washington at the end of March, consider participating in PAA advocacy day. See information on PAA advocacy data on the PAA website http://www.populationassociation.org/2016/01/05/join-us-for-paa-2016-advocacy-day/.

For those who want to stay up-to-speed on Census Bureau funding issues please visit the website of the Census Project http://thecensusproject.org/ The Census Project is a Foundation-funded effort to bring Census stakeholders together and educate the public about the importance of Census activities. The website includes new Fact Sheets to reflect the FY2017 budget request and progress in 2020 Census preparations. •
Applied Demographers’ Reading List
Diana Lavery, California State University Office of the Chancellor
(Descriptions adapted from publishers’ press releases & websites)


Over the years, demographics have become a critical component used by government entities to predict what services will be needed in the future. David Swanson, associate professor of sociology at the University of California, Riverside, looks into the history of how demographics became important with his new book titled “The Washington State Census Board and Its Demographic Legacy.”

Imagine if you could look back over history and explain why things played out the way they did. Or, if lawmakers and politicians could accurately predict a range of future economic factors from gross domestic product growth and inflation to interest rates. Demographics could very well be the answer, explained Swanson.

His new book details the history of the Washington State Census Board, a pioneer in the widespread use of demographic information for planning and policy.

“This practice was not widely done prior to the 1940s and the Washington State Census Board, which was established in 1943,” he said. “The board began as part of an emergency measure during a massive wartime in-migration. Washington State struggled to keep up with the unexpected needs for housing, transportation, schools, and public utilities for the hundreds of thousands of migrants who came to work in industries that practically developed overnight with the mobilization for World War II.”

In the book, Swanson recounts how Professor Calvin F. Schmid (University of Washington) who led the Washington State Census Board, and his team developed methods of population estimation that are still in use today. It reveals how population figures were gathered, compared, and projected at a time when the hand calculator was considered cutting-edge technology. Swanson also details how methods were refined and improved over time as well as how those involved developed new ways to obtain and, more importantly, utilize the information.

With falling wages and rising inequality, persistent unemployment, failing schools, and broken cities, have America’s best days come and gone?

In America Needs Talent, Jamie Merisotis, a globally recognized leader in philanthropy, higher education, and public policy, explains why talent is needed to usher in a new era of innovation and success, and why deliberate choices must be made by government, the private sector, education, and individuals to grow talent in America.

What if you paid for education based on what you actually learned, instead of the time you spent in class? What if your visa application was processed as if you were an asset to our nation’s growing talent pool, instead of by Homeland Security? Merisotis proposes bold ideas to successfully deploy the world’s most talented people—from rethinking higher education to transforming immigration laws, revitalizing urban hubs, and encouraging private sector innovation.

The outlook may be gloomy now, but it doesn’t need to be. The second American Century can happen--by developing and deploying the next thinkers, makers, and risk takers who will power America’s knowledge economy in the 21st century.


Steve Philips, a leader in national politics for thirty years—from advancing the Jesse Jackson presidential campaigns in the 1980s to establishing the country’s first super PAC to help elect America’s first Black president in 2008 – has had a front-row seat to these extraordinary demographic and political changes. A civil rights lawyer and senior fellow at the Center for American Progress, Phillips draws on his extensive political experience to unveil exactly how people of color and progressive whites add up to a new majority, and what this means for U.S. politics and policy.

A book brimming with both urgency and hope, Brown is the New White exposes how far behind the curve the Democrats are in investing in communities of color – while illuminating a path forward to seize the opportunity created by what is nothing short of a demographic revolution.

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**Committee on Applied Demography 2015 Officers**

Tom Godfrey, Decision Demographics (CHAIR)
Stuart Sweeney, University of California, Santa Barbara
Susan Brower, Minnesota State Demographer
Jason Devine, US Census Bureau
Mathew Hauer, University of Georgia
Sarah Burgoyne, Senior Demographer at Nielsen

The Committee recommends sessions and events for PAA’s annual meeting, and serves as the primary conduit between PAA members who practice applied demography and the larger PAA organization.
Applied Demography Newsletter Call for Submissions

Do you have some earth-shattering research? Have you got a groundbreaking publication that’s just been released? Are you looking to hire a cracker-jack research assistant? How about sharing this information with your colleagues?

Short articles, book reviews, blurbs of upcoming (or recently released) publications, job announcements...they’re always welcome. Please send all submissions to Diana Lavery, Editor of Applied Demography Newsletter, at diana.c.lavery@gmail.com. Please include your contact information.

Remember, this is YOUR newsletter! Help make it great!

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Answers to Crossword on Page 5:

**Current Trends in Applied Demography**

Down:
1. 1st most populous state (hint: it’s not NY!) (Barbara)
2. USA will be majority this around 2030 (Diana)
3. AFA 2015 city (Diana)
4. Statistical Analysis Software (Diana)
5. Rate currently at around 654, lowest in over 10 years (Diana)
6. 10th fastest growing state for past three years (Diana)
7. 18, majority between groups in health, earnings, education, etc. (Diana)
8. Population of US residents aged 15+ who are citizens (Diana)

Across:
1. 1st most populous state (hint: it’s not NY!) (Barbara)
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Applied Demography on Social Media:

- Facebook: @PopAssocAmerica @prbdata @uscensusbureau @urbandata @SDA_Demography @ipums @copafsK @APDUorg @aeckidscount @pewresearch @allthingscensus
- Twitter: @PopAssocAmerica @prbdata @uscensusbureau @urbandata @SDA_Demography @ipums @copafsK @APDUorg @aeckidscount @pewresearch @allthingscensus
- YouTube: /uscensusbureau /prbdata /thisiscitylab/maps-charts
EDITORIAL INFORMATION
Readers are encouraged to suggest topics and to respond to articles in *Applied Demography* with letters to the editor. Please address all correspondence to the CAD Newsletter Editor:
Diana Lavery
diana.c.lavery@gmail.com

PAA members who wish to subscribe to *Applied Demography* will automatically become members of the Applied Demography subgroup until their current subscription expires. To continue membership in the Applied Demography subgroup (and continue receiving *Applied Demography*), please check the “AD Membership” option when renewing your PAA membership online. The newsletter will be available online to all subscribers; no printed version will be mailed.

*Applied Demography* is published by the Committee on Applied Demography.

March 2016 – Vol. 29, No. 1