The American Economic Association, in cooperation with the offices of Representatives John Campbell and Carolyn Maloney, invites you to attend a briefing,

**Hi-Beams for the Economic Road Ahead:**
The Importance of the 2012 Economic Census for Business and Government Decision-Making

**DATE:**
Monday, Sept. 26, 2011

**TIME:**
12:00 – 1:15 p.m.

**LOCATION:**
Rayburn House Office Building, Room B-340

(Complimentary box lunches will be provided.)

We hope you will be able to attend this important briefing.

Please RSVP to Juliane Baron or Mary Jo Hoeksema at 202.341.7283 or paabriefing@popassoc.org.

This will be a widely attended event.

During these topsy-turvy economic times, federal and local policymakers and business and industry leaders depend on data from the U.S. Economic Census to assess and forecast the state of the economy. The Economic Census provides the foundation for measures of economic growth, productivity, prices, product markets, business startups, and other information invaluable to decision-makers in the private and public sectors alike.

Numbers gathered through the 2012 Economic Census are essential to support informed economic and business decision-making in the crucial years immediately ahead. The Census Bureau says that inadequate fiscal year 2012 funding will result in the cancellation of this vital national resource.

**Featuring:**

Dr. Katharine Abraham  
Council of Economic Advisers

Mr. Tim Maney  
U.S. Chamber of Commerce

Dr. William Shobe  
University of Virginia

Dr. Steve Landefeld  
Bureau of Economic Analysis

Dr. Charles Schultze  
Brookings Institution