You are cordially invited to attend a briefing,

**ECONOMICS RESEARCH: SAVING LIVES AND MONEY**

Friday, April 12, 2013
12:00 pm – 1:30 pm
Rayburn House Office Building Room B-338
(Complimentary box lunches will be provided)

Rising health costs make it increasingly difficult to fund other national priorities, such as defense, education, and public safety. Health economics research can provide the building blocks for responsible reforms that moderate health care spending, improve health system performance, and reduce the deficit. A panel of distinguished economists discusses the contributions of economics research to our health and well-being.

**INFORMING HEALTH POLICY**

Mark McClellan, MD, PhD (Brookings) CMS Administrator (2004-2006), FDA Commissioner (2002-2004), and CEA member (2001-2002) and Joseph Antos, PhD (American Enterprise Institute) explore the important role economics research plays in informing government decisions about health policy.

**IMPROVING MEDICAL MARKETS**

Alvin Roth, PhD (Stanford) Nobel Prize 2012, describes how fundamental research in theoretical and experimental economics supported by the National Science Foundation is being applied in medical markets in ways that save lives by increasing organ donations and improving the efficiency of medical residencies.

**ENCOURAGING HEALTHY BEHAVIOR**

Kevin Volpp, MD, PhD (Penn) presents his National Institutes of Health supported research on innovative ways of applying insights from behavioral economics to improve patient health behavior and affect provider performance.

We hope you will be able to attend this important briefing.

Positive RSVPs only by April 10th to cossas@cossa.org or (202) 842-3525