The Importance of the 2010 Census
The Local Government Perspective

2010 Census Briefing
for Congressional Staff

February 23, 2009

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POPULATION DIVISION
Assessing Public Health Insurance Participation

The New York City HealthStat Initiative
Office of Health Insurance Access was required to assess public health insurance participation in the community districts of New York City

A) The information they had was on current enrollment
   • Medicaid, Child Health Plus, Family Health Plus

B) The information they needed was on EPHINEs
   Eligible for Public Health Insurance but Not Enrolled

   - EPHINE information would help target outreach by city agencies
Assessing public health insurance participation in the community districts of New York City

C) To obtain EPHINEs, we needed the Universe of Adults and Children Eligible for Public Health Insurance Programs

- Eligibility based on poverty measures for various family configurations:

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<th>Eligibility Thresholds for Family Health Plus, Adults in Thresholds without Children**</th>
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<tbody>
<tr>
<td>Single</td>
<td>$10,212</td>
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<tr>
<td>Married Couple</td>
<td>$13,692</td>
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<th>Eligibility Thresholds for Family Health Plus - Parents**</th>
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<td>Family Size</td>
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Public Health Insurance for those Under 65 years: Eligibles, Enrolled, & EPHINEs

Eligible for public health insurance: 2.71 million

2.17 million Enrolled

536,000 EPHINE
MAP: EPHINE* Adults in New York City Community Districts

*Eligible for Public Health Insurance but not Enrolled

Total = 322,000

- EPHINE Adults (19 - 64 years old)
  - over 12,000 (5)
  - 9,000 to 12,000 (8)
  - 6,000 to 8,999 (12)
  - Under 6,000 (30)
MAP: EPHINE* Children in New York City Community Districts

*Eligible for Public Health Insurance but not Enrolled

Total = 214,000

EPHINE Children (0 - 18 years old)
- Over 7,500: 5
- 5,500 to 7,500: 6
- 3,500 to 5,499: 20
- Under 3,500: 24
2000 Census Response Rates*
New York City Census Tracts

New York City Average = 55%

Response Rate
- 61.0 or more
- 54.0 to 60.9
- 46.0 to 53.9
- 40.0 to 45.9
- Less than 40.0

* The Response Rate is calculated by dividing the number of returns by the total housing units that were mailed a 2000 questionnaire. Returns include responses submitted on the Internet, over the telephone, and on “Be Counted” forms.