

# **THE AILING ECONOMY: HOW DO CENSUS DATA HELP?**

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# The 2010 Census Will Be Different

## Census 2000

### Short Form (Everyone)

- Age
- Gender
- Hispanic Origin
- Race
- Relationship to householder
- Housing tenure (own/rent)

### Long Form (Sample)

- Income
- Education
- Employment status
- Place of birth
- Ability to speak English
- Disability
- Journey to work, etc.

## Census 2010

### Short Form Only (Everyone)

- Age
- Gender
- Hispanic Origin
- Race
- Relationship to householder
- Housing tenure (own/rent)

### American Community Survey

# What is the American Community Survey (ACS)?

- **Continuous survey of 3 million addresses each year**
  - **Testing began in 1996**
  - **“Full” implementation began in 2005**
- **Designed to provide reliable and timely demographic, socioeconomic, and housing data every year**
- **Provides benchmarks before the Economic Stimulus package as well as data to track impacts over time in communities across the nation**

# What Data is Collected in the ACS?

## Demographic Characteristics

Age  
Gender  
Hispanic Origin  
Race  
Relationship to Householder (e.g., spouse)

## Social Characteristics

Marital Status and Marital History\*  
Fertility  
Grandparents as Caregivers  
Ancestry  
Place of Birth, Citizenship, and Year of Entry  
Language Spoken at Home  
Educational Attainment and School Enrollment  
Residence One Year Ago  
Veteran Status, Period of Military Service, and VA Service-Connected Disability Rating\*  
Disability

## Economic Characteristics

Income  
Food Stamps Benefit  
Labor Force Status  
Industry, Occupation, and Class Of Worker  
Place of Work and Journey to Work  
Work Status Last Year  
Vehicles Available  
Health Insurance Coverage\*

## Housing Characteristics

Year Structure Built  
Units in Structure  
Year Moved Into Unit  
Rooms  
Bedrooms  
Kitchen Facilities  
Plumbing Facilities  
House Heating Fuel  
Telephone Service Available  
Farm Residence

## Financial Characteristics

Tenure (Owner/Renter)  
Housing Value  
Rent  
Selected Monthly Owner Costs

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\*Marital History, VA Service-Connected Disability Rating, and Health Insurance Coverage are new for 2008.  
Source: U.S. Census Bureau.

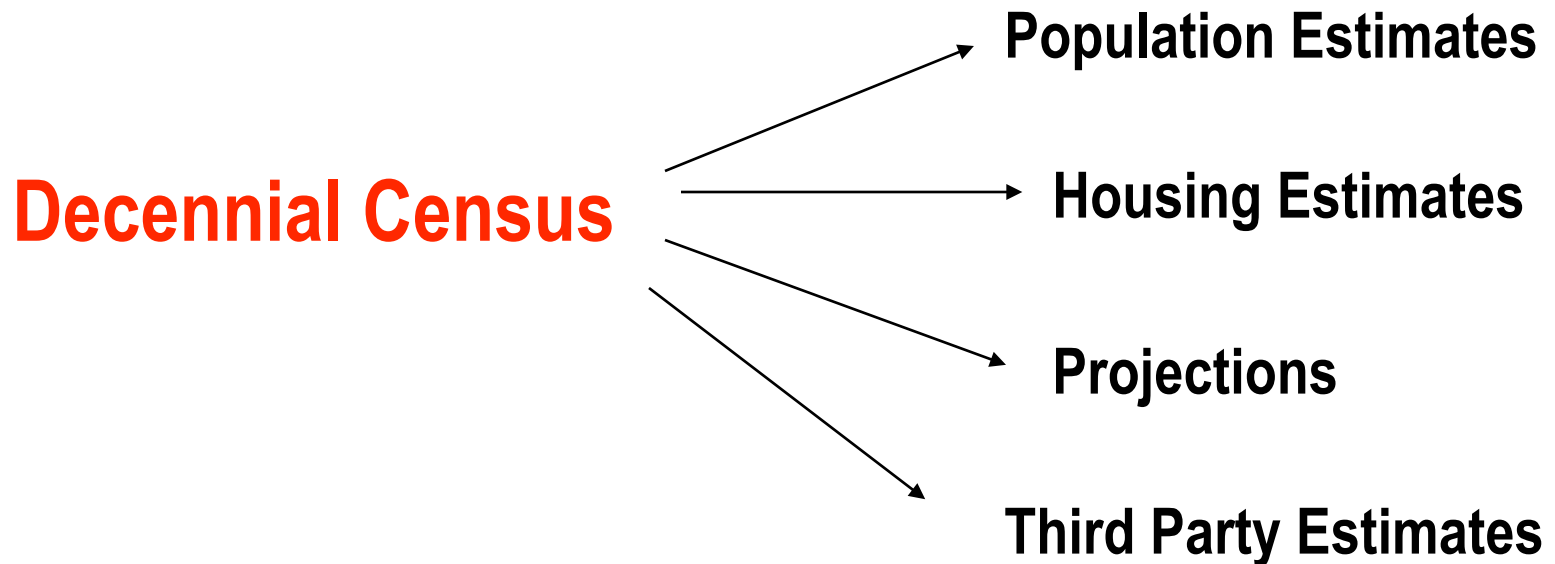
# Release Schedule for ACS Data

Data Product	Population Threshold	Year of Data Release							
		2006	2007	2008	2009	2010	2011	2012	2013
		Year(s) of Data Collection							
1- Year Estimates	65,000+	2005	2006	2007	2008	2009	2010	2011	2012
3- Year Estimates	20,000+			2005- 2007	2006- 2008	2007- 2009	2008- 2010	2009- 2011	2010- 2012
5- Year Estimates	All areas*					2005- 2009	2006- 2010	2007- 2011	2008- 2012

\*Five-year estimates will be available for areas as small as census tracts and block groups.

Source: U.S. Census Bureau

# Importance of the 2010 Census



# Importance of Population Estimates

**Population  
Estimates**

