The Population Association of America (PAA) is a nonprofit, scientific, professional organization that promotes research on population issues. PAA members include demographers, sociologists, economists, public health professionals, and other individuals interested in research and education in the population field.

Current membership is over 2,800.

**Budget**

The PAA operating budget had revenues of $991,617 and expenses of $918,241 in 2012. The PAA has a reserve fund of $2,000,000 that is managed professionally with oversight by the Executive Director and officers and board of PAA. Revenues are drawn from member dues, revenues from a flagship journal, meeting registrations, and other miscellaneous sources. PAA has been operating with a budget surplus over most recent years, but projected expenses have risen sharply, making continued surpluses uncertain in the future (see discussion of specific activities below). The PAA also has an active fundraising program (see below); challenge grants from foundations have reduced pressures on the operating budget in recent years.

**Governance**

The Board of Directors is responsible for the custody and administration of the property and funds of the association and has full management and control of its affairs. The board meets at least twice a year, once at the annual meeting and once during the fall. The board consists of 12 elected directors, the officers of the association, and the immediate Past President. The membership elects four directors each year for a three-year term. Officers include the President, President-Elect, Vice President, Vice President-Elect, and the Secretary-Treasurer. The officers comprise the Executive Committee, which is empowered to make certain decisions between meetings of the board. See the PAA Constitution on the PAA website ([www.popassoc.org](http://www.popassoc.org)) for more information about specific responsibilities.

**Committees**

PAA has 20 standing committees charged with implementing various functions and/or monitoring the status of the association. Two committees are required by the PAA Constitution:

- **Committee on Publications** - consisting of three elected members, advises the board with respect to editorial policy and financial, administrative, production, and distribution
arrangements for all publications sponsored by the association, and nominates persons to fill the positions of editors of the association’s publications.

- **Nominating Committee** - three elected members serving for one year; nominates candidates for the Board of Directors, officers except the Secretary-Treasurer, a member of the Committee on Publications, and members of the next Nominating Committee. The Secretary-Treasurer is elected by the board, not the membership.

Three committees are subcommittees of the Board of Directors:

- **Finance Committee** – consists of three members of the board, the President, President-Elect, Past President, and Secretary-Treasurer; responsible for monitoring financial status of PAA and bringing recommendations to the board.
- **Membership Committee** – three board members, the Vice President, and Vice President-Elect; monitors membership statistics and recommends activities to attract and retain members.
- **Committee on PAA Awards** – three board members; charged with evaluating and recommending award policy; establishment and administration of awards.

The remaining standing committees are appointed by the President or President-Elect:

- **Program Organizing Committee** – chaired by President-Elect and Vice President-Elect; organizes the upcoming annual meeting of the association.
- **Government and Public Affairs Committee (GPAC)** – works to educate policymakers and the federal agencies that support population research; a joint activity with the Association of Population Centers (APC). Two contract employees support the work of this committee.
- **Committee on Population Statistics** - monitors technical issues and activities important to Federal statistical agencies and advises the PAA leadership and GPAC on these issues.
- **International Outreach Committee** – seeks to increase the contact between PAA members and demographers in developing countries through a travel awards program that supports attendance at the annual PAA meeting and collaborations with other population associations.
- **Initiatives Committee** – responsible for soliciting requests from the PAA’s standing committees and the membership for the use of development funds, reviewing applications, and making funding recommendations to the PAA Board of Directors.
- **Development Committee** – responsible for monitoring, assisting, and communicating PAA activities to raise additional funds beyond membership dues, annual meetings revenues, and journal revenues.
- **Committee on PAA Memorial Service** – organizes the memorial service at the annual PAA meeting.
- **Committee on Applied Demography** – represents the interests of applied demographers, who are employed primarily by government agencies, businesses, non-profit organizations, and academic institutions.
• Dorothy S. Thomas Award Committee – selects the winner of an annual award for the best graduate student paper on the interrelationships among social, economic and demographic variables.
• Mindel C. Sheps Award Committee – selects the winner of a biennial award for outstanding contributions to mathematical demography, demographic methodology, and the modeling and analysis of population data.
• Clifford Clogg Award Committee – selects the winner of a biennial award for early career achievement.
• Early Achievement Award Committee – selects the winner of a biennial award that recognizes the career of a promising scholar who has made distinguished contributions to population research during the first ten years after receipt of the Ph.D.
• Robert J. Lapham Award Committee – selects the winner of a biennial award given in recognition of contributions that blend research with the application of demographic knowledge to policy issues.
• Irene B. Taeuber Award Committee – selects the winner of a biennial award recognizing either an unusually original or important contribution to the scientific study of population or an accumulated record of exceptionally sound and innovative research; jointly sponsored by PAA and the Office of Population Research, Princeton University.
• Harriet B. Presser Award Committee – selects the winner of a biennial award honoring a record of sustained contribution in gender and demography.

On an as-needed basis, the board authorizes the formation of *ad hoc* committees charged with a specific, time-limited task. Recent *ad hoc* committees have included:

• Fellowship Committee – manages the recruitment of AAAS (American Association for the Advancement of Science) Executive Branch Fellows.
• Ad Hoc Committee on PAA Executive Office Transition – developed strategy and vision for the recruitment of a new Executive Director for PAA.
• Ad Hoc Committee on Leadership Task Structure – reviewed the allocation of responsibilities for officers of the association and provided recommendations for adjusting workloads.
• Ad Hoc Committee on Minority Engagement – recommended strategies for improving the pipeline for underrepresented minority scholars into demographic research.
• PAA Executive Director Search Committee – manages the search for a new Executive Director for PAA.

**Executive Office**

The PAA Executive Office is responsible for managing the day-to-day operations of the association. It is staffed by three full-time employees: the Executive Director, a Member Services Coordinator, and an Administrative/Conference Assistant. The office staff works with the PAA Board of Directors and committees to conduct the business of the association. Major responsibilities include financial
management, logistical arrangements for the annual meeting, association management (e.g., membership records, committees), and website. The office is located in Silver Spring, Maryland.

Summary of Activities

The PAA Constitution charges the association to hold scientific meetings; stimulate research and promote high professional standards; sponsor publications concerned with demography; cooperate with other national or international organizations in the scientific study of population; and, in general, participate in activities in harmony with the powers and objectives contained in its Certificate of Incorporation.

Current activities include:

- Publication of a scientific journal (Demography) and two newsletters (PAA Affairs and Applied Demography);
- An annual meeting in March-May of each year;
- A government and public affairs program;
- Development activities and funding of special initiatives;
- International outreach and partnerships;
- An awards program; and
- A website providing information about the association, job and announcement postings, membership directory, annual meeting information, development activities.

Publications

The association’s flagship journal, Demography, is the most-cited population research journal in the world. The journal had an impact factor of 2.3 in 2012. The editor of Demography, typically from a university or not-for-profit research center, is appointed by the board for a three-year term. The editor is supported by an editorial board and associate editors, as well as a managing editor who works under contract to PAA and oversees copy-editing and production-related issues. Since 2010, PAA has contracted with an outside publisher, Springer, to publish the journal. The current contract runs through 2015. Demography is published in print and electronic form; articles are made available on-line in advance of the printed volume.

Submissions to Demography doubled between 2007 and 2012, from 191 to 383 and have continued to rise since 2012. In 2013, the journal expanded from four to six issues (an anticipated steady state of 2,400 pages) per year to address a serious backlog for the journal and unacceptably long delays between the acceptance and publication of articles and to permit the publication of most high-quality submissions. The backlog is now resolved and the average time from acceptance to on-line publication is now five months. Increased revenues are likely, given the expansion of the journal, but the extent to which they will cover the increased costs resulting from this expansion remains uncertain.

PAA’s two newsletters are published online. The Editor of PAA Affairs is appointed by the board and serves a three-year term. PAA Affairs is published four times per year and is a major tool for informing
the membership about the association, the activities of PAA members, and job and funding opportunities. The *Applied Demography* newsletter is developed by the Committee on Applied Demography.

**Annual Meeting**

PAA’s annual meeting occurs over two to three days during March-May of each year. Meeting venues are varied to represent different regions of the country. Attendance at the meeting has averaged about 2,000 in recent years. The meeting is a net revenue-producer for PAA.

The scientific program for the annual meeting is organized by a program committee headed by the President-Elect and Vice President-Elect. For the 2013 meetings, 30 PAA members participated in the program committee, 127 as session organizers, and 2,835 as authors, discussants, or chairs of papers on the program. The official program consisted of 216 paper sessions (including 15 invited sessions) and 9 poster sessions that provided opportunities for an additional 750 presentations. In total, the meeting hosted 1,630 presentations.

The program committee is supported by a web-based meeting organization tool designed and managed at Princeton University. A paid manager handles most communications regarding submissions, paper acceptances, abstract-posting, and presentation logistics, assists the program committee in organizing and scheduling sessions, and maintains a public meeting website.

The official program is complemented by a large number of member-initiated meetings that make use of PAA-provided space at the meeting hotel. These occur in the days before the meeting and during the evenings.

The PAA Executive Office handles all logistical aspects related to the meeting hotel and meeting spaces as well as audiovisual and catering services. It also manages registration, exhibits, preparation of the printed program, member-initiated meetings, travel arrangements for international travel grantees, and maintaining meeting information on the PAA website.

**Public Affairs Program**

The Association of Population Centers (APC) and PAA work together to educate policymakers and the federal agencies that support population or demographic research. The goal of this program is to provide information from population research about issues of current policy concern and to educate Congress and Executive Branch policymakers about the value of demographic data, research, and training. These objectives are achieved through the work of the APC/PAA Government and Public Affairs Committee (GPAC). With support from two contract employees, the Director and Deputy Director of Government and Public Affairs, GPAC accomplishes this mission by:

- Participating in coalitions;
- Organizing briefings and meetings with policymakers;
- Developing briefing materials and communications for policymakers and staffs;
- Participating in bi-weekly committee phone calls;
- Reporting bi-annually to the PAA board and APC members;
- Writing public affairs updates for the organizations’ newsletters and home pages.

In recent years, operating budget expenses for these activities have increased, largely because of continued challenges to demographic data and research. PAA has been supplementing operating budget expenses with development funds for educational activities such as writing op-eds and briefs.

The PAA joined the American Association for the Advancement of Science Fellowship program beginning in 2011 using foundation challenge grant funds. Currently, the PAA has two placed Executive Branch fellows (at the National Institutes of Health and the U.S. Agency for International Development) but no Congressional fellows. Future involvement in this program will depend on funding and board priorities; an effort is underway to secure additional foundation support.

**Development/Initiatives**

In 2008, the PAA initiated a major development activity designed to raise funding for programs and activities that would enhance the dissemination and impact of demographic research and extend and deepen networks of collaborators, both domestically and internationally. The PAA raised $1 million in challenge-grant money from the Bill & Melinda Gates Foundation, the William and Flora Hewlett Foundation, the David and Lucile Packard Foundation, the Rockefeller Foundation, and the John D. and Catherine T. MacArthur Foundation. A large development committee was formed and a PAA Fund Campaign launched in spring 2009, inviting members to provide matching contributions. As of November 2013, PAA members had contributed a total of over $786,000, including pledges and bequests.

To encourage donations, PAA established an Honor-a-Colleague Program through which contributions can be dedicated to making a mentor or colleague a “PAA Honoree.” The PAA currently has over 35 honorees and 25 ongoing campaigns. Honorees are celebrated on the PAA website and at the PAA annual meeting.

The PAA Fund Campaign formally ended in April 2013, but development activities are continuing on a less intensive scale. A new development committee has been formed to monitor progress and advise the board on future campaigns.

Development activities have been guided by a paid development consultant. With the end of the campaign, these activities have been partially transitioned to the PAA Executive Office. The board may consider fully transitioning these activities in the future.

Funds raised through PAA development program are targeted towards activities that contribute to the PAA mission but cannot be supported through the regular operating budget. The board sets priorities and spending targets for these activities each year and makes final decisions on the allocation of funds. An Initiatives Committee supports this process by issuing a call for proposals to the PAA standing committees and/or the membership. The committee reviews proposals and makes recommendations.
to the board. Examples of activities supported as of December 2012 include the following areas: Expanding the PAA’s international outreach; expanding *Demography*; strengthening public affairs activities; providing education and tools related to population research and data; and enhancing early career development and other membership-related goals. 19% of expenditures have supported campaign expenses, including the development consultant.

With foundation challenge grant monies and a significant portion of member donations now fully expended, future initiatives using PAA Fund monies will be limited approximately to annual contribution levels. In 2013, the board targeted three goals for these initiatives:

- Increase the PAA’s effective public profile;
- Increase diversity in PAA (along multiple dimensions, including minority representation, international participation, and disciplinary diversity); and
- Cultivate sustained engagement among PAA’s early-career membership.

**International Partnerships**

The PAA established the International Outreach Committee (IOC) in the late 1980s to increase and deepen contact between our association and demographers in developing countries. Over the years, the primary mechanism for accomplishing this goal has been to grant travel awards to demographers from low-income countries to enable them to attend PAA’s annual meeting and present their work, thereby substantially enriching our meeting. For many years, the IOC has been very fortunate to receive support from the Hewlett Foundation for the IOC travel awards. This support has continued despite some staff turnover and shifting priorities at the foundation.

The travel awards program supports attendance of scholars from other countries at the annual PAA meeting. For PAA 2012, we were able to make 50 awards, half of which were funded by Hewlett, half by other development funds. The IOC receives and reviews applications for these awards, while the Executive Office makes all travel arrangements. Beginning in 2007, the IOC expanded its activities to include various cooperative ventures with regional population associations in Latin America (ALAP), Asia (APA), and Africa (UAPS), including jointly sponsored sessions at meetings.

For further information about the Population Association of America, visit the website at [www.popassoc.org](http://www.popassoc.org) or contact Stephanie Dudley, Executive Director, at stephanie@popassoc.org or 301.565.6710.