

APPLIED DEMOGRAPHY

Population Association of America – Committee on Applied Demography Newsletter

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PAA Annual Meeting in Denver, CO

The Population Association of America's 2018 Annual Meeting is in Denver, CO this year. The premier conference for demographers and other social scientists interested in population studies will take place on April 26th through April 28th, 2018, at the Sheraton Denver Downtown.



While applied demographers will find an appealing and varied list of sessions in the general PAA program (full program can be found at <https://paa.confex.com/paa/2018/webprogram/program/start.html>), the Committee on Applied Demography (CAD) invites you to participate in several events of

particular interest to those of us in the applied demography community.

Annual CAD Business Meeting

Wednesday, April 25, 2018: 4:30 PM-6:00 PM, Tower Court B (Sheraton Denver Downtown)

The business meeting is open to everyone—from those individuals who have an emerging interest in applied demography to those with decades of experience. It is the forum for learning more about CAD, raising ideas, and providing suggestions about the Committee's future. In particular, it is a place to propose sessions you would like CAD to sponsor for the 2019 PAA Annual Meeting, which will be held in Austin, TX. The business meeting also provides a great opportunity to meet other applied demographers!

Applied Demography Reception

Thursday, April 26, 2018: 7:00 PM-8:30 PM, Tower Court D (Sheraton Denver Downtown)

Anyone interested in applied demography is welcome at this networking event sponsored by the Population Reference Bureau and the Committee on Applied Demography. This is a great networking event for graduate students, young professionals, or others new to applied demographic work. Come see old friends and make new connections. You will meet practicing applied demographers from local, state and federal agencies; the business sector; nonprofit organizations; and academia. The reception includes complimentary hors d'oeuvres and a cash bar.

Applied Demography Breakfast

Friday, April 27, 2018: 7:00 AM-8:30 AM, Windows, IM Pei Tower Building - Second Level (Sheraton Denver Downtown)

A long-standing CAD tradition is the Friday morning breakfast of applied demographers. This year's breakfast features Albert E. Fontenot, Jr., Associate Director for Decennial Census Programs. The cost of the breakfast is \$25 this year (yes, less than in the past!), with a reduced rate of \$15 for students. The PAA asks that you register for the breakfast by Monday April 23 via the PAA website. There will very limited seating after that date. As of this writing registrations already exceed last year's attendance!

Population Reference Bureau (PRB) Workshop on Communicating with Policymakers and Media

Wednesday afternoon, April 25, 2018: 1:15 to 3:45 p.m., Director's Row I (Sheraton Denver Downtown)

Expanding the Reach of Your Research: Best Practices for Communicating with Policymakers and the Media

Have you ever wondered how to get your research into the hands of policymakers, or wished your findings were known by a wider audience? Drawing on PRB's Policy Communication Training Program and previous PAA sessions, this workshop will highlight ways to expand the reach of your research by distilling your findings into messages tailored for policymakers and the media. The workshop provides an overview of tips and tools for communicating demographic research; best practices in social media, with a focus on data visualization; tips for working with journalists; and best practices in communicating with policymakers at the federal and state level. An expert panel will also share their experiences communicating research to policymakers and the media, and lead an informal discussion with workshop participants.

Registration: The workshop is free, but space is limited, so [register](#) soon to reserve a place.

Applied Demography Sessions at PAA

The following sessions are directly sponsored by CAD. In addition to being of great interest to you professionally, your attendance at these sessions helps encourage the PAA to continue holding sessions of this type. Attendance counts are taken at PAA sessions and are a factor in allocation of session slots for future meetings – so please show your support!

Session 21: “The Federal Statistical Research Data Center (FSRDC) Program: Introduction, Project Examples, and User Experiences”

(Thursday, April 26, 2018: 8:30 AM-10:00 AM)

Director's Row H (Sheraton Denver Downtown)

Chair: Barbara Downs, U.S. Census Bureau

8:30 AM 21-1: Federal Statistical Research Data Center Program: Partnerships, Growth, and Outcomes [Barbara Downs, U.S. Census Bureau]

8:50 AM 21-2: Data Available Through the Federal Statistical Research Data Centers (FSRDC) Network [Katie R. Genadek, U.S. Census Bureau]

9:10 AM 21-3: Children of Indigenous Intermarriages in the United States: Comparison of Race Responses Across Categories and Over Five Decades [Carolyn A. Liebler, University of Minnesota; Jose Pacas, University of Minnesota]

9:30 AM 21-4: Sensitive People and Places: Using RDCs to Investigate the Health of Children in Same-Sex Families and to Better Understand Race/Ethnic Mortality Differences by Neighborhood Context [Justin T Denney, Washington State University]

9:50 AM 21-5: The Effect of Ethnic Enclaves on Job Matching and Wage Growth: Evidence Using Co-Worker and City of Birth Networks in the LEHD [Ted Mouw, University of North Carolina at Chapel Hill]

Session: 26 “Census Bureau Plans for Measuring and Tabulating Race and Ethnicity in the 2020 Census”

(Thursday, April 26, 2018: 10:30 AM-12:00 PM)

Plaza Court 5 (Sheraton Denver Downtown)

Session Chair: Carolyn A. Liebler, University of Minnesota

10:30 AM 26-1: Race Ethnicity and the 2020 Census: A Perspective on Planning From the U.S. Census [Bureau Nicholas A. Jones, U.S. Census Bureau; Roberto R. Ramirez, U.S. Census Bureau]

10:50 AM 26-2: Collecting and Tabulating Ethnicity and Race Responses in the 2020 Census [Roberto R. Ramirez, U.S. Census Bureau]

11:10 AM 26-3: Potential Improvements for 2020 Census Ethnicity and Race Conversion and Bridging [Ben Bolender, U.S. Census Bureau]

Session: 49 “Applications of Applied Demography in the Private Sector”

(Thursday, April 26, 2018: 1:00 PM-2:30 PM)

Plaza Court 5 (Sheraton Denver Downtown)

Session Chair: Sarah Burgoyne, Claritas

Discussant: Kyle R Cassal, Esri

1:00 PM 49-1: Census or Estimate? Choosing Inputs for a Child-to-Woman Ratio Projection in Puerto Rico [Collin McCarter, Nielsen]

1:20 PM 49-2: Quantifying the Policy Reliability of Competing Non-experimental Methods for Measuring the Impacts of Social Programs [Stephen Bell, Abt Associates, Inc.; Claudia D Solari, Abt Associates, Inc.; Hiren Nisar, Abt Associates, Inc.; Larry Orr, Johns Hopkins University]

- 1:40 PM 49-3: Demography and Data Science Techniques [Yashas Vaidya, Brown University; Alivia Smith, Dataiku]
2:00 PM 49-4: Targeting Tobacco Cessation in the Workplace With Health Coaching: Forecasts of Population Prevalence and Cost Offsets at Differing Levels of Recruitment [Jack Baker, HealthFitness Corporation; Tatiana Shnaiden, HealthFitness Corporation; Earl Thompson, HealthFitness Corporation]

Session: 83 "Population Projections and Forecasts"

(Thursday, April 26, 2018: 3:00 PM-4:30 PM)

Plaza Court 7 (Sheraton Denver Downtown)

Session Chair: Donghui Wang, Pennsylvania State University

Discussant: Alexis R. Santos-Lozada, Pennsylvania State University

- 3:00 PM 83-1: Extending the Lee-Carter Model to the Three Components of Human Mortality [Ugofilippo Basellini, Institut National d'Études Démographiques (INED); Carlo G. Camarda, Institut National d'Études Démographiques (INED)]
3:20 PM 83-2: Estimating Census Coverage and Completeness of Registered Deaths via Bayesian Melding [Gabriel Mendes Borges, University of California, Berkeley]
3:40 PM 83-3: A Microsimulation Model for Population Projection in Colombia [William García, Fundación Salutia; Norman Maldonado, Fundación Salutia; Sandra Camacho, Fundación Salutia; Carlos Arango, Fundación Salutia; Enriqueta Cueto, Fundación Salutia; Mario Ortíz, Fundación Salutia]
4:00 PM 83-4: A Systematic Assessment of National, Regional and Global Levels and Trends in the Sex Ratio at Birth and Identification of Countries With Outlying Levels [Fengqing Chao, National University of Singapore; Patrick Gerland, United Nations Population Division; Alex R. Cook, National University of Singapore and National University Health System; Leontine Alkema, University of Massachusetts, Amherst]

Session: 100 "Immigration and Administrative Data in Canada and the United States"

(Thursday, April 26, 2018: 5:00 PM-6:30 PM)

Governor's Square 16 (Sheraton Denver Downtown)

Session Chair: Michael Haan, University of Western Ontario

Discussants: Pia Orrenius, Federal Reserve Bank of Dallas and Jeffrey Passel, Pew Research Center

- 5:00 PM 100-1: Transition to Adulthood of Child and Youth Immigrants to Canada: Findings From the Longitudinal Immigration Database (IMDB) [Yoko Yoshida, Dalhousie University]
5:20 PM 100-2: Immigrant Retention in New Brunswick, Canada: An Analysis using Administrative Medicare Registry Data [Ted McDonald, University of New Brunswick]
5:40 PM 100-3: Internal Migration of Immigrants [Zhou Yu, University of Utah]
6:00 PM 100-4: Foreign-born and Native-born Migration in the U.S.: Evidence From IRS Administrative and Census Survey Records [Thomas B. Foster, U.S. Census Bureau; Mark Ellis, University of Washington; Lee Fiorio, University of Washington]

Session: 113 “Emerging Methods in Subnational Population Estimates”

(Friday, April 27, 2018: 8:15 AM-9:45 AM)

Plaza Court 3 (Sheraton Denver Downtown)

Session Chair: Lauren A. Bowers, United States Census Bureau

Discussant: Carl P. Schmertmann, Florida State University

8:15 AM 113-1: Subnational Estimates of Net Coverage Error for the Population Aged 0–4 in the 2010 Census [Heather King, U.S. Census Bureau; David Ihrke, U.S. Census Bureau; Eric B. Jensen, U.S. Census Bureau]

8:35 AM 113-2: A Bayesian Hierarchical Model to Estimate and Project Subnational Populations of Women of Reproductive Age [Monica J. Alexander, University of California, Berkeley; Leontine Alkema, University of Massachusetts Amherst]

8:55 AM 113-3: Population Measurements Using Satellite Data in Sri Lanka [Ryan Engstrom, George Washington University; David Newhouse, World Bank; Vidhya Soundararajan, Indian Institute of Management Bangalore]

9:15 AM 113-4: Challenges of Measuring Maternal Mortality Trends at Subnational Level in a Developing Country: An Illustrated Example of Bangladesh, 2001–2010 [Saifuddin Ahmed, Johns Hopkins University; Qingfeng Li, Johns Hopkins University; Kavita Singh Ongechi, University of North Carolina at Chapel Hill; Allisyn Moran, World Health Organization; Kenneth H. Hill, Stanton-Hill Research]

Session: 124 “Linking Administrative Records to Examine State and Local Trends”

(Friday, April 27, 2018: 8:15 AM-9:45 AM)

Plaza Court 8 (Sheraton Denver Downtown)

Session Chair: Misty L. Heggeness, U.S. Census Bureau

Discussants: Liana E. Fox, U.S. Census Bureau and Jose Pacas, University of Minnesota

8:15 AM 124-1: Gender Peer Effects and Persistence in Doctoral STEM Programs [Valerie K. Bostwick, The Ohio State University; Bruce Weinberg, The Ohio State University]

8:35 AM 124-2: Assessing the Relationship Between Academic Achievement and Family and School Context: The Potential of Merged Administrative Data Systems [Maria Cancian, University of Wisconsin–Madison; Jennifer Noyes, University of Wisconsin–Madison; Javier Rodriguez, University of Wisconsin–Madison]

8:55 AM 124-3: Linking Administrative Data to Understand Effects of Seattle's \$15 Minimum Wage Ordinance [Jennifer Romich, University of Washington; Scott William Allard, University of Washington; Anne Althaus, University of Washington; Mark Long, University of Washington; Jacob Vigdor, University of Washington]

9:15 AM 124-4: Building the Minnesota Population Database [Catherine Fitch, University of Minnesota–Twin Cities; Steven Ruggles, University of Minnesota; Kari C. W. Williams, University of Minnesota–Twin Cities; Theresa L. Osypuk, University of Minnesota; Heather H. Nelson, University of Minnesota; Logan Spector, University of Minnesota]

Session: 168 “The 2020 Census: Challenges and Opportunities”

(Friday, April 27, 2018: 1:00 PM-2:30 PM)

Governor's Square 12 (Sheraton Denver Downtown)

Session Chair: Irma T. Elo, University of Pennsylvania

Panelists: John Thompson, Council of Professional Associations on Federal Statistics ,
Robert Groves, Georgetown University ,
Joseph Salvo, New York City Department of City Planning and
Julie Dowling, University of Illinois at Urbana-Champaign

Session: 172 “Use of Demographic Data in a Political Context”

(Friday, April 27, 2018: 1:00 PM-2:30 PM)

Tower Court C (Sheraton Denver Downtown)

Session Chair: Michael S. Teitelbaum, Harvard University

William O'Hare, O'Hare Data and Demographic Services LLC

- 1:00 PM 172-1: Overview of the Impact of Changing Demographics on American Politics [William H. Frey, University of Michigan]
- 1:20 PM 172-2: Redistricting: Overview of New Technical Challenges in a Changing Legal Landscape [Peter A. Morrison, Morrison & Associates]
- 1:40 PM 172-3: Alternative Reapportionment Scenarios Based on Projected 2020 Census Results [Dudley L. Poston Jr., Texas A&M University; Amanda K. Baumle, University of Houston]

Session: 189 “Merging Race and Hispanic Origin Measures”

(Friday, April 27, 2018: 2:45 PM-4:15 PM)

Governor's Square 12 (Sheraton Denver Downtown)

Discussant: Rebecca Clark, Eunice Kennedy Shriver National Institute of Child Health and Human Development (NICHD)

- 2:45 PM 189-1: Latinx Multiracial Groups and the 2020 Census: Projections and Demographics [Mary E. Campbell, Texas AandM University]
- 3:05 PM 189-2: Measurement Matters? The New Census Race Question and Its Consequences for Disparities Research [Anthony Daniel Perez, University of North Carolina at Chapel Hill; Kathleen Harris, University of North Carolina at Chapel Hill; Carolyn T. Halpern, University of North Carolina at Chapel Hill; Robert A. Hummer, University of North Carolina at Chapel Hill; Ping Chen, University of North Carolina at Chapel Hill; Sarah Catherine Dean, University of North Carolina at Chapel Hill]
- 3:25 PM 189-3: The Salience of Race for Hispanics: Insights From Marital Sorting Behavior [Kate H. Choi, University of Western Ontario; Marta Tienda, Princeton University]
- 3:45 PM 189-4: Potential 2020 Census Race Ethnicity Tabulations: Connecting With the Past, Looking to the Future [Hyon B. Shin, U.S. Census Bureau; Merarys Rios, U.S. Census Bureau]

New Book: *Global Populations in Transition*

Jo Martins, Fei Guo and David Swanson have completed *Global Population in Transition*, which will be released by Springer in June.

In a sweeping review of human population past, present and future, the book deals with macro and micro aspects of population change and brings together material often scattered in a number of sources and disciplines that serves to better understand population change and its socio-economic determinants and consequences.

Guo and Martins are professors of business administration at Macquarie University in Sydney, Australia. Swanson is a professor of sociology at the University of California Riverside and a regional faculty affiliate of the Center for Studies in Demography and Ecology, University of Washington.

Guo and Swanson received their PhDs (in sociology) from the University of Hawai'i in 1996 and 1985, respectively. They also are alumni of the East-West Center's program in population studies. Martins completed his dissertation at the University of Sydney.

Additional Information on the book and the authors is available at:

<http://www.springer.com/us/book/9783319773612>

Transitions: A Huge Thank You To Outgoing Newsletter Editor Diana Lavery

Diana Lavery has been the tireless editor and producer of *Applied Demography* for the last two years expanding the newsletter beyond the historical two editions each year. Thank you Diana for carrying the torch on for these last two years! Meanwhile, the Committee on Applied Demography is searching for a new volunteer to take on this role. Please seriously consider taking a stint at the helm (or volunteering a colleague to do so)!

Committee on Applied Demography 2018 Officers

The Committee recommends sessions and events for PAA's annual meeting, and serves as the primary conduit between PAA members who practice applied demography and the larger PAA organization.

Tom Godfrey, Decision Demographics (CHAIR): last year of term
Susan Brower, Minnesota State Demographer: year 1, second term
Jason Devine, US Census Bureau: year 3, first term
Mathew Hauer, University of Georgia: year 3, first term
Sarah Burgoyne, Claritas, year 3, first term

Malia Jone, Applied Population Laboratory, University of Wisconsin—Madison: year 2, first term

The CAD chair serves one four-year term while the other committee members serve a three-year appointment which can be renewed once for an additional three years.

Don't wait for the next newsletter to come out, learn more about applied demography activities. Join

The Applied Demography YAHOO! Group.

For details, contact Shelley Lapkoff: lapkoff@demographers.com

Applied Demography Newsletter Call for Submissions

Do you have some earth-shattering research? Have you got a groundbreaking publication that's just been released? Are you looking to hire a cracker-jack research assistant? How about sharing this information with your colleagues?

Short articles, book reviews, blurbs of upcoming (or recently released) publications, job announcements...they're always welcome. Please send all submissions to Tom Godfrey, Interim Editor of Applied Demography Newsletter, at Tgodfrey@Decision-Demographics.com. Please include your contact information.

Remember, this is YOUR newsletter! Help make it great!

Applied Demography on Social Media



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EDITORIAL INFORMATION

Readers are encouraged to suggest topics and to respond to articles in *Applied Demography* with letters to the editor. Please address all correspondence to the interim CAD Newsletter Editor:

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PAA members who wish to subscribe to *Applied Demography* will automatically become members of the Applied Demography subgroup until their current subscription expires. To continue membership in the Applied Demography subgroup (and continue receiving *Applied Demography*), please check the “AD Membership” option when renewing your PAA membership online. **The newsletter will be available online to all subscribers; no printed version will be mailed.**

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